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YORK WATER DANGEROUS -- ANALYST

Allandale Offers No Resistance To Reds

Newmarket Men Play Brilliantly Against Allandale

By LORNE McCORDICK

In a game which compared to the recent Richmond Hill series was a complete let-down, Newmarket romped home with a 14-0 decision over Allandale last evening in the northern town.

For a team which had won the right to represent the northern section of the Simcoe county softball league in the final playdowns, Allandale put up a game that was a distinct fizzle from the spectators' viewpoint.

The first inning was the best of the game with no score being made by either side, but with only one error on Allandale's part marring it.

In the second, Hooper, the Allandale catcher, made a wild throw to third, allowing Peters to cross the plate for the locals' first run. Hooper followed up with another wild throw to the same place with every sack occupied, allowing Burkholder, Webster and Giles to reach home.

Alex. Webster, who pitched one of his rare games this season, was hit in the mouth by a batted ball, in the second, but came up with the old Webster smile and finished the game.

Gibney tripled in the third and came home when a pitched ball hit the catcher's mitt and bounced over the screen.

Dorling replaced Hooper in the fourth, but could not change his team-mates' luck. Webster and Giles added a run apiece to the Redmen's already mounting total.

Three successive walks by Roe, Allandale pitcher, filled the bases in the fifth, but only one run resulted.

Allandale's only real threat of the game occurred in their half

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CONVENTION GOES BEGGING AT BARRIE

Newmarket firemen did not compete in the Ontario firemen's big four-day tournament at Barrie. Fire Chief W. W. Osborne visited Barrie on Friday evening and again on Saturday. Walter Brown accompanied him on Friday. No bids were put in for next year's convention.

Neighbors Get Service Newcomer Can't Have It

George Dorland Refused Electricity For Stove On Bolton Ave.

A recent resolution of the town council not to supply three-wire service for electric stoves to any more houses outside of the town boundaries has created a queer situation on Bolton Ave.

George Dorland purchased a house and applied for three-wire service, similar to that enjoyed by neighbors on both sides of him, but the council resolution stood in his way.

Councillor W. W. Osborne, chairman of the water and light committee, brought the application to the attention of the town council on Tuesday evening.

"I don't like to bring this up tonight, for the mayor is not here and he is opposed to it," said Mr. Osborne. Mr. Osborne would not bring in a resolution on the subject, and so a decision was postponed until the next council meeting.

Mr. Osborne, Councillor Frank Robinson, who was not present, and Reeve Dr. L. W. Dales favor giving the service to residents outside of town where the wires are already at their door.

"The Hydro won't come in and give him service," explained Mr. Osborne.

"I don't like to go back on our resolution," said Councillor Wm. Dixon.

"Why don't we annex this part of town?" asked Dr. Dales.

"They won't come in," said both Mr. Osborne and Mr. Dixon.

"They pay extra for sending their children to school, they pay double for their insurance, and 50 per cent more for their power," said Dr. Dales.

Both Dr. Dales and N. L. Mathews, K.C., clerk and solicitor, stated that stoves caused the town's peak load.

"That's where we lose money," said Dr. Dales. He said that the stoves should carry more load. He suggested a service charge on stoves.

C. C. Rachar, town electrical engineer, gave a statement of the cost of power supplied to various classes of consumers.

"It is a matter of policy," said Mr. Rachar, when asked for his opinion as to whether the council should grant Mr. Dorland's application.

"Our policy is to sell power," said Dr. Dales. "The wires are there in front of his house, and yet you are going to keep him waiting two weeks."

ENJOY HOLIDAY TRIP

A Newmarket rink, Stanley Janes, Jack Luck, Bert Budd and Bob Large, visited Peterboro on Monday, bowling in a field of 64 rinks. They had a nice time, but didn't win anything.

Good Crowd Turn Out To See Harness Horses Race

Rain Near End Of Afternoon Brings Sudden End To Races

A splendid day at the local race-track was enjoyed by a large crowd on Monday.

Rain falling at 5 o'clock cancelled one heat in each of the 2.17, 2.28 and free-for-all trot.

Treasurer Frank Courtney stated that financially the committee would break even. Cancellation of three heats lightened the burden of $1,400 in purses.

There was a little disappointment in the number of horses which were on hand for the day, but the racing itself offered the fans plenty of thrills and excitement.

Admission this year was 50 cents and grandstand seats were an additional 25 cents. The grandstand was well filled, and while there did not seem to be more than the usual crowd on the grounds there were more paid admissions than in recent years. This was attributed to the new fences which the town erected.

The ball game and street dance in the evening drew a good crowd to town. The street was crowded with cars, more people watching the dancers than dancing, but everybody having a good time.

No further dates have been set for this season by the Sportsmen's Association, but a motorcycle meet and sports day is being discussed.

Results of the races follow:

Three-year-old pace, for $500 purse: Sir Lee, owned by J. E. Abbott, Weston, first; and Bud Gano, owned by L. Mack, Hamilton, and Albert Grattan, owned by C. B. Lawrence, Durham, tied for second place.

2.28 pace, $300 purse: A. P. Grattan, L. Watson, Woodbridge; Jane Axworthy, R. Hales, Chatham.

2.17 pace, purse $300: Kathleen Grattan, Pine Ridge Stables, London; Scotty Grattan, J. T. Abbott, Weston.

Free-for-all trot, purse $300: Walter Grattan, Walter Blanchard, Newmarket; Axe Lee, C. W. Anderson, Welland.

ARE WELL REPRESENTED

Newmarket bowlers to the number of seven rinks took part in a tournament at Aurora last Friday night. Bob Large and George Stark were high for one win.

WIN AT STOUFFVILLE

A rink consisting of T. F. Doyle, Mrs. S. J. Boyd, Leslie Reilly and Mrs. Wm. Brown were high for two wins at Stouffville on Monday.

REDS SHOW WIN WAS NO FLUKE IN EX. GAME

Old Opponents Meet Again In Civic Holiday Special

By LORNE McCORDICK

Managing to protect their lead despite a last inning rally by the visitors, Newmarket Redmen defeated Richmond Hill 11-10 in an an exhibition softball match Monday evening in connection with the civic holiday festivities.

Several new faces appeared in the Greenshirts' line-up and two pitchers, Stong and Bennet, were used, but once again the Redmen showed their superiority over their southern rivals. Newmarket went on a bunting spree and in contrast to the last league game, had the Hill completely buffaloed on several occasions by this method of attack.

Richmond Hill took the lead in the second when Bennet stole home. Nothing daunted, the locals proceeded to pile up four runs in their half of the second. Tunney doubled and went to third on a wild throw from the field, which went into the crowd along the third baseline. Bennet pulled a sensational catch off Burkholder's fly, but was not quick enough on the throw to the plate to prevent Tunney crossing for Newmarket's first run.

Successive bunts by Hilton and Niles caused the Greenshirts to momentarily blow up. With Hilton on third, Niles stole second. The visitors tried to cut off Niles and allowed Hilton to scamper safely home. Brammer doubled, bringing in Niles, and Smith repeated the feat, bringing in Brammer.

The Hill garnered another lone run in the third, Eckland reaching home on Stong's fly but the locals did not reply until their half of the fourth when they went to town with a bang. Bennet had replaced Stong at pitching and allowed bunts by Niles, Giles, and Brammer to fill the bases.

With every sack occupied Smith pulled the old squeeze play, one of the most spectacular plays of organized softball. With every Greenshirt expecting Smith to knock the pill with all his might they were caught napping when Smith dropped a teasing little bunt in front of the plate. In the succeeding scramble Niles came home, Smith reached first and once more the bases were loaded. Gibney further demoralized the visitors with his double which brought in Giles, Brammer and Smith, while Gibney himself came in on Tunney's bunt. "Molly" Molyneaux, pinch-hitting for Burkholder, grounded out. This ended Newmarket's big inning, with the locals leading 9-2.

The visitors cut this margin in the fifth, Eckland and Stong getting a run apiece while a bunt accounted for one more. Smith's double in the locals' half of the fifth brought in Giles and Brammer.

Eckland, who had been going strong all evening, hit a circuit clout in the sixth, with one on, to add two more runs to his team's total. Stong crossed the plate a few minutes later on a teammate's double.

Gibney tried to pull a play in the eighth which, because of the odds against its working, is practically taboo in softball circles. He attempted to emulate his feat in Richmond Hill last Wednesday, whereby he bunted on his third strike, catching all the Greenshirts napping, but this time Harve bunted a foul ball automatically calling him out.

The visitors rallied in the ninth and gained two runs to make the score 11-10. With two out and Bennet on third with the tying run, the man at bat flied out, to end the game.

In contrast to previous games, this was a free-hitting affair with several errors chalked up against both teams.

Box score:

R. Hill—011 033 002—10
Nwkt.—040 520 00—11

Newmarket line-up: Giles, lf; Brammer, 2b; Smith, cf; Gibney, rf; Tunney, 3b; Peters, 1b; Burkholder and Molyneaux, c; Hilton, ss; Niles, p.

Umpires, Hap Neal and Harry Thoms.

HOLD INQUEST

There will be an inquest into the death of William LaRoche, House of Refuge inmate, killed last Thursday on Yonge St., at the town hall, Newmarket, next Monday at 8 p.m. Dr. L. W. Dales is the coroner.

PRIME MINISTER KING TO SPEAK AT MULOCK PICNIC

Col. W. P. Mulock, K. C., M. P., of the riding of North York is pleased to announce that the guest speaker at his annual picnic to be held at Woodbridge fair grounds, Saturday, Aug. 20, will be Rt. Hon. W. L. Mackenzie King, prime minister of Canada. c4w23

RETURNS HOME

Dr. George Dillane, who formerly practised medicine in Sutton, has returned to his home in Toronto from England where he specialized in eye work.

PAINT PUBLIC BUILDINGS

Norman Hand is painting the post office. Mr. Hand has painted the Stuart Scott school and has the King George school still to paint. Max Grantham has painted the Alexander Muir school.

VISITS OLD HOME

Mr. Amos Dodds of Winnipeg was visiting relatives and friends in Newmarket last week, staying at the home of Mr. and Mrs. Newton Marshall. Mr. Dodds is a retired printer and served his apprenticeship with The Era, beginning about 1887.

Youth Marches Proudly By Side Of Great War Heroes

Newmarket Veterans Take Part In Great Parade Of Soldiers

Newmarket war veterans took part in the great Canadian corps reunion in Toronto over the weekend.

Among those who were there were Comrades C. Hayes, H. E. Gilroy, Alex. Eves, G. Shropshire, M. Cockburn, C. Near, L. P. Cane, H. McCordick, G. Russell, Victor Bridges, H. Hugo, G. McComb, A. Lee, C. Bone, W. Winkworth, J. McDonald, G. Heare, J. O'Donnell, A. Smith, W. Brooks, Sidney Brice, G. Smith, Wm. White, E. Mitchell and R. Bunn.

Gordon Shropshire was home from Christie St. hospital and able to attend. Jack Sheard, who had pneumonia, is out of York county hospital, but wasn't able to attend the big jamboree.

The R. S. A. Bugle Band created a splendid impression on Saturday when the boys marched with the 2nd division, by the request of Capt. Aubrey Davis, Newmarket. The boys were afterwards guests of Capt. Davis at dinner at the King Edward hotel, where they had first played several selections by popular demand.

The Bugle Band was unofficially awarded first place among all bands taking part in the parade on Monday, when they represented the C. N. R. railway veterans. A tremendous crowd gave the Newmarket boys a gigantic ovation as they passed the grandstand at the C. N. E.

The leaders, Frank Smith, Roy Rhinehart and William Andrews, and the instructor, James Andrews, marched with the boys.

COUNCILLORS INVITED TO INSPECT FORESTS

A joint forestry field day will be held by York and Ontario counties on Wednesday, Aug. 17. Members of the town council received an invitation on Tuesday evening from the county council to take part. The party will visit the York county forest at Vivian and the Ontario county forest at Uxbridge.

"I think it would be very nice if some of the members of the council attended," suggested Reeve Dr. L. W. Dales. "It will be a very enjoyable day."

Discuss Asking C. N. Fliers To Go Easy In Sma' Hours

Patients At Hospital Find Whistles Distressing, Reeve Says

"The people up at the hospital are crazy with the trains whistling at night," Reeve Dr. L. W. Dales suggested to the town council Tuesday evening. "All the crossings are protected by wig-wags now."

"They might blame the town in case of an accident," said N. L. Mathews, K. C., clerk and solicitor.

"It has been done elsewhere," said Dr. Dales. "Write a letter to them."

"That's a serious step," said Mr. Mathews. "They might pay more attention if there were a resolution from the council."

It was agreed to pass a resolution but in the heat of the evening the matter was forgotten.

DON'T KNOW HOW TO FINANCE NEW SEWERS

Steps were taken to proceed with the construction of sewers on Niagara and Simcoe Sts. at a town council meeting on Tuesday evening.

The action was taken following a request made by the board of health and a report received from W. B. Redfern, town engineer. Efforts some time ago to secure a petition from the property-owners concerned failed, but it was stated on Tuesday evening that as a result of property changes it would be possible to secure such a petition now.

"It is a question whether you are going to do it under the public improvement plan or not," said N. L. Mathews, K. C., clerk and solicitor. "The trouble is that $2,600 is such a small amount to spread over 25 years. It would be almost impossible to sell the debentures."

NORMAN DORLAND GOES ON WITH STORAGE PLANT

Several property transfers are reported by E. A. Boyd, realtor. Fred Dennis has purchased Mrs. E. Deavitt's house at 69 Timothy St. Fred Lynn has purchased the house of Mrs. Jean Nash, 55 Eagle St.

Norman Dorland has bought the barn of Charles Theakston on Timothy St., formerly occupied by Fred Thompson's garage, to be used as a cold storage plant.

Thomas Rawn has purchased Mrs. Thomas Kirk's house at 71 Timothy St. George Dorland has purchased M. E. Doan's house on Bolton Ave.

The Ben Manning farm in West Gwillimbury has been sold to W. F. Surbray of Newmarket.

FALL FAIRS ANNOUNCED

Fall fairs of interest locally have been announced as follows: Sutton, Aug. 4—6; Alliston, Sept. 22, 23; Barrie, Sept. 19-22; Beaverton, Sept. 23, 24; Bradford, Sept. 28, 29; Brampton, Sept. 29, 30 and Oct. 1; Markham, Sept. 29, 30, and Oct. 1; Port Perry, Sept. 27, 28; Zephyr, Sept. 27; Beeton, Oct. 4, 5; Cookstown, Oct. 6, 7; Woodbridge, Oct. 7-10.

MRS. CHAS. SMITH DIES SUDDENLY

Up and about even the day before her death, Mrs. Charles H. Smith died at her home at 10 Gorham St. on Tuesday. She was in her 56th year and had been ill only two or three days, although she had been in poor health for the last three or four years.

Mrs. Smith was formerly Ida Olive Lepard, daughter of Elzina Nugent and Isaac Lepard, and was born at Holt. Her family moved to Newmarket when she was 14 years old and she was married here when she was 17.

She was a member of the Christian-Congregational church. Home-loving and devoted to her family, Mrs. Smith was known and liked by a wide circle of neighbors and friends. Surviving are her husband, four children, Mrs. R. M. Brimson (Marjorie), Toronto; Stanley Smith, Newmarket; Mrs. George Kyle (Bessie), New Toronto; Mrs. Bernice Adams, Toronto; and three grandchildren.

Rev. C. E. Fockler of Keswick conducted the funeral service this afternoon. Interment was at Newmarket cemetery. Pallbearers were R. M. Brimson, George Kyle, Stanley Smith, W. P. Epworth, A. V. Elphinstone and Harford Wardle.

MERRY MONTH OF JUNE IS COSTLY

The town's bill for hydro-electric power was $3,759 for June according to an account paid by the council Tuesday evening.

"It is more than last year," said Councillor W. W. Osborne. "It was $3,481 last year."

"The peak was on June 7," said Councillor Wm. Dixon.

"That was before we got the letters out asking people to keep off the peak," said C. C. Rachar, town electrical engineer. "It's away down now."

Era printing is neat.

TOWN GOT MAIL THRICE WEEKLY IN OLDEN DAYS

Had Three Taverns And Two Ladies Seminaries In 1846

A very interesting story of Newmarket and district is told in a copy of "Smith's Canadian Gazetteer," published in 1846, and owned by William J. Williams, Gorham St., Newmarket.

"A village in the township of Whitchurch," the volume says, in describing Newmarket, "three miles and a half from Holland Landing, and about 30 miles from Toronto. It is situated on the east branch of the Holland River, in the midst of a finely undulating, old settled, and well cultivated country, and is surrounded by very fine farms. The village was commenced about 30 years since, and was originally settled by Pennsylvanian Quakers. The principal part of it is built on the south side of a gently sloping hill, forming one long, narrow street; the remainder of the village is built on the side of a hill, a little to the east. Newmarket contains about 600 inhabitants. There are six churches and chapels, viz., Episcopalian, Presbyterian, Catholic, Congregational, Methodist, and Christian.

"Post Office, post every day in summer, and three times a week in winter.

"Professions and Trades — Three physicians and surgeons, two grist-mills, two breweries, one distillery, one tannery, one foundry, one carding machine and cloth factory, five stores, three taverns, one druggist, one painter, two ladies' seminaries, one gunsmith, two cabinet makers, three blacksmiths, one watchmaker, one tinsmith, six shoemakers, three wagon-makers, two saddlers, three tailors, four carpenters, one hatter.

"A township in the home district," it states of King, "is bounded on the north by the townships of Gwillimbury West and Tecumseth; on the west by Albion, on the south by Vaughan; and on the east by Whitchurch. In King, 53,240 acres are taken up, 13,818 of which are under cultivation. This is an old settled township, and possesses some fine farms; but a portion of the township is hilly and broken, the timber being hemlock intermingled with hardwood. The west branch of the Holland River runs through the centre of the north of the township, and is bordered by a considerable extent of swamp.

"The village of Lloydtown is situated in the north-west corner of the township, and one mile and a half to the north-east is

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TOWN LIBRARY CLOSES FOR NEXT TWO WEEKS

The public library will be closed from Aug. 13 until Aug. 29.

BILL AND J. O. WIN

W. L. Bosworth and J. O Little were high for two wins at the Unionville bowling club yesterday. Jack King and Tom Doyle were also at Unionville yesterday, but weren't so fortunate.

PICKLE COMPANY OPENS UP HERE

Leland Pickle Co., Simcoe, have rented Ralph Willis' building on north Main St., formerly occupied by Fildey & Gordon, for two months. The Simcoe company has contracted for 80 acres of vegetables for pickles and started work on Monday. Bottling will be carried out at Simcoe. If the venture proves profitable, the company will operate here every year.

THERMOMETERS GET JUMPY WITH HEAT

Extremely hot weather hit the town this week following the heavy rain storm early Monday. Periodic showers since then haven't been able to hold the thermometers down. A Main St. thermometer registered 96 in the shade yesterday afternoon, and at noon today another thermometer registered 86 in the shade.

BARRY CLAN UNITES

E. J. Barry of Sault Ste. Marie, Michigan, a resident of Newmarket many years ago, is entertaining a number of relations at a reunion at The Shallows. Guests this week include Miss Ida Barry of Toronto, Mrs. Percy Baker and Miss Phillips Baker of Vancouver, Mr. and Mrs. Anthony Smith of Chicago, Mr. and Mrs. Frank Barry, Miss Gladys Barry, Miss Geraldine Murphy and Mrs. Zander, all of Detroit.

Workman Thinks He Was Thrown 65 Feet

Gas From Water May Form An Explosive Mixture, Experts Say

Gases given off by drinking-water will explode, was the startling answer given by experts at the inquest into the death of Jack English, Keswick garage proprietor, held at Belhaven on Thursday evening.

Mr. English was killed in an explosion on the Lake Simcoe estate of David Dunkelman, Toronto clothing manufacturer, on July 14.

The accident occurred when his oxy-acetylene torch ignited natural gas in a supposedly empty water tank which he was repairing, the coroner's jury found after hearing expert evidence from Prof. Joslyn Rogers, chemical analyst, Thomas Donnelly, department of labor official and boiler inspector, and Ross O'Brien, auto mechanic, Baldwin, who explained the working of an oxy-acetylene torch.

Dr. J. C. R. Edwards, coroner, presided over the inquest, which drew a considerable attendance of mechanics, welders and plumbers. The explosion of the natural gas in the tank knocked the 250-lb. end out of the tank and hurtled it 65 feet, tearing the branches of trees as it went. English was thrown 25 feet into the air, landing 35 feet away, injured beyond recognition.

N. L. Mathews, K.C., Newmarket, represented the crown.

Four feet away, John Shindelka told the coroner's jury that he found himself in a dazed condition at the water's edge 65 feet away. Harold Cooper, 15 feet away, was uninjured.

Dr. F. G. Pim, Keswick, who performed an autopsy, gave a description of the deceased man's injuries.

He had investigated the accident, Constable Carl Morton testified.

Particulars concerning the tank were given by Allan Morton, superintendent of the Dunkelman property. It was a pressure tank supplying 16 houses with water from a deep well.

"The well is impregnated with methane or natural gas," Prof. Joslyn Rogers, Toronto, provincial analyst, stated. "A mixture of from five to 14 per cent of natural gas with air is explosive. A larger percentage will burn.

"Methane is tasteless and odorless, and is sometimes indicated by a white foam in water when drawn from a tap. When the water is allowed to stand, the foam gradually disappears.

"If a tank has had water gradually run into it, by gravity or pressure, and has been emptied of water, the tank, unless it has a large air-hole to permit gas to escape, may have an explosive mixture form within it."

Many deep wells within a 100-mile radius of Toronto contain methane, Prof. Rogers stated.

It was stated that English had washed the tank out two or three times before starting to work with it, and that he had welded it ten days previously without any mishap. He had burnt out a hole a few minutes before without any explosion.

Prof. Rogers said that the proportions of air and gas in the tank had evidently changed sufficiently to make the mixture explosive.

Thomas Donnelly, of the provincial department of labor, stated that he had inspected the tank a few weeks before the accident. It did not meet the requirements of a pressure tank, he said. It was of extremely light materials, and didn't have proper vents and proper safety valves.

"The light tank resisted the explosion much less than a proper tank would have done," said Mr. Donnelly.

"Many tanks are used for pressure tanks that are never meant for the purpose," said Mr. Donnelly. "Any pressure tank, domestic or outside, is dangerous, if it does not comply with standard requirements.

"It is dangerous to take tanks that have been designed or used for some other purpose and convert them to use as pressure tanks. I find that people use disused gasoline tanks and gasoline containers, and weld them for use for other purposes."

Mr. Donnelly cited an explosion in Sudbury some years ago when a garage gasoline storage tank, which had not been used for eight or nine years, blew up when an attempt was made to weld it. A man was killed and $9,000 property damage was done, he stated.

David Dunkelman, proprietor of the Lake Simcoe estate, testified that he had bought the tank second-hand.

Frank Burrows, plumber, had installed the tank originally, but it had been reinstalled since.

"The tank looked like an old service station gasoline storage tank," said Mr. Donnelly. "Gasoline could linger in it even after it had been used to hold water two or three years."

The verdict was as follows: "On the 14th day of July, 1938, at Balfour Beach in the township of North Gwillimbury, county of York, John English came to his death as a result of injuries caused by an explosion in a water-tank on the premises owned by David Dunkelman.

"We further find that the said explosion was caused by a combination of natural gas and air in the tank being ignited by the flame from the acetylene torch, the natural gas coming from the well water which had previously been in the tank.

"We further find that a contributing cause of the explosion was that the water tank was not of the proper construction or design for use as a pressure tank."

Members of the jury were: Ross Curtis, Alvin Rye, Ross Tomlinson, Selby Fairbarn, Dean Yates, Melvin Morton.

Children Don't Appreciate Mendelssohn As They Might

Band Concert Marred By Pattering Feet On Grandstand

Children running at large at the fair grounds on the occasion of band concerts have been making a nuisance of themselves, according to Councillor Wm. Dixon at the town council meeting Tuesday evening.

"Children shouldn't be there without their parents," said Reeve Dr. L. W. Dales.

Chief Constable James Sloss said that he would look after the situation at future band concerts.

Mr. Dixon said that the children raced back and forth at the top of the grandstand while the band was playing. Some citizens left the grandstand on that account, he stated.

HORSE SHOW BEGINS TODAY

Sutton's 79th annual three-day horse show opened today. A splendid program has been arranged by G. S. Whitney, secretary, and members of the committee. This year's prize list will include the new George H. Hunt award for the amateur rider winning the greatest number of points. A flower show will be held and special attention is being given to the children's department. There are 56 events in the saddle and hunter classes.

REGISTRY OFFICE TO BE IMPROVED

Tenders have been closed for the construction of an addition to the county registry office, Newmarket. Requests for tenders were mailed to local builders. All tenders had to be in Wednesday. Space is at a premium at the deeds office, and a new wing is to be constructed.

ARE HARDER TO BEAT

The Sutton junior lacrosse team were beaten again last Thursday evening, when Orillia defeated them 13-6. The Suttonites, however, scored the most goals of any of their games this season.

HORSES THIRSTY COUNCIL TOLD

"A lady asked me if the water and light committee could not do something to put water in the fountain opposite the post office," said Deputy-Reeve Joseph Vale at the town council meeting Tuesday evening.

Mr. Osborne said that the water could be turned on.

"Horses have gone there for a drink and the fountain is empty," said Mr. Vale.

"Horses?" asked Reeve Dr. L. W. Dales. Horses?"

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ANDREW OLDING HEBB,
Editor and Proprietor
142 Main St., Newmarket

THURSDAY, AUGUST 4TH, 1938

ALL CREDIT TO MR. CONANT

Although the Hepburn government may be fairly charged with encouraging motorists to drink by licensing roadside beverage rooms, it is also true that the department of highways and the attorney-general's department have made a considerable effort to restrain drinking driving. All credit should be given to Attorney-General Gordon Conant for reviewng the decisions and sentences of police courts and in some instances asking for stiffer penalties. The way of the law enforcer is not easy. Apparently the police court magistrates are not always as severe in the punishment of reckless and drinking drivers as the attorney-general's department would desire.

Confused By Lights

The Midland Free Press last week told of two Midland cases which the attorney-general's department had reopened and called attention to a third case which the Midland newspaper believed should be reopened. In this last instance the defendant, who admitted that he had had three drinks of beer in Elmvale 20 minutes before the accident occurred, drove off the Elmvale-Midland highway into another car waiting to enter the highway. He said that he had become confused by the lights, and that he had been driving all right after having the three drinks of beer. "Then I saw these lights half way down the hill into Waverley, and they blinded me. I didn't know what I was doing, or where I was going. I couldn't see a thing. I was confused. I didn't realize where I was."

Fined $10

The constable who investigated the accident smelt liquor on the man and said to him: "You're drunk." The accused man replied that he wasn't drunk, that he was staggering because of the accident. The constable took the man to two Midland doctors and neither would say that he was intoxicated. Both cars were wrecked and four people in the stopped car were injured. The drinking driver admitted that he had 50 yards to avoid the accident. He said that he had applied his brakes and that they should have worked, but they evidently didn't. The constable laid a reckless driving charge and the magistrate fined him $10 and suspended his driving permit for 60 days. The constable did not lay a driving while intoxicated charge.

Probable Cause

In this case it would be reasonable to accept the driver's statement that his staggering was due to the accident, not to the drinking. Nevertheless, it seems obvious that this man, to put it mildly, would have had a much better chance of avoiding the accident if he had not had three drinks 20 minutes before. It would not be unreasonable to attribute the accident to the drinking. A man needs to have full use of all his faculties when in charge of a motor-vehicle travelling at 40 miles an hour.

Liquor Swept Aside

In Midland the magistrate in imposing the $10 fine said: "I am not taking the liquor element into my consideration because it is not mentioned in the charge." The magistrate could not find the motorist guilty of something with which he was not charged but obviously used bad judgment when he imposed no heavier sentence than he would have imposed upon a speeder who had perfect control of his car and who had not been drinking and who had not damaged another man's car and injured four people.

Newmarket Cases

One cannot but admire the desire to be fair which is so manifest in the Newmarket police court, but it must be remembered that over-fairness to the accused man is unfairness to the public. The man who threatens the lives of others by driving while drinking does not deserve the benefit of any doubt or any clemency.

A Similar Story

In a recent case in the Newmarket court there was a case with which it is interesting to compare the Midland case. It was a case in which the minister of education, Hon. Dr. L. J. Simpson, gave evidence. Dr. Simpson reported a driver who had been weaving back and forth on Yonge St. When the man got out of his car, Dr. Simpson said, the "accused walked decidedly unsteadily up to my car and he was extremely sleepy-looking." The driver didn't hit anybody. He was an Aurora garage mechanic. He said that he was just trying out a car, that the steering-gear was bad and that accounted for the weaving. He admitted that he had had two bottles of beer before he started out with the car. An Aurora doctor said: "He was not fit to drive a car. However, in my conception of drunkenness, he was not drunk."

Drinking Charge Dismissed

The constable laid two charges, reckless driving and driving while intoxicated. The magistrate dismissed the charge of driving while intoxicated but on the reckless driving charge imposed a $10 fine and seven days in jail. One would think that the magistrate could have convicted on the intoxicated charge when the doctor said that the driver was "not fit to drive a car." However, he evidently did, unlike the Midland magistrate, "take the liquor element into consideration." So the Aurora man, who didn't hit anybody and had just as good a story as the Midland man, got seven days in jail that the Midland man didn't get.

Amendments Needed?

As already said, the desire to be fair on the part of a magistrate is admirable, for the courts must maintain public respect and confidence, but we cannot help but think that the local court sometimes is a little too fair to the drinking drivers. Perhaps the law should be changed to permit conviction for drinking-driving if the driver smells of liquor or has had a drink within an hour prior to the accident, regardless of whether or not a medical man will say he is drunk. A man who is really drunk probably couldn't even start a car. It is the man who has been drinking and thinks he is sober who is a menace to the public safety. Certainly there should be a section to cover the man of whom a doctor says he "is not fit to drive a car."

PICKING BERRIES

(Contributed by Leonard Harman)

Breakfast in Sudbury, dinner at North Bay, supper at Gravenhurst and sleep in Stayner. We have left the north after our visit of a few days. There has been no more enjoyable period in our eight weeks away from home than that spent in Algoma. Nowhere in the central part of the United States did we find such interesting country. Nowhere did we find such interesting people.

It is true that the land is not all productive of hay and huckleberries. There are the rocks and wastes of sandy land which grew trees but now grow nothing. And there are the roads.

While we were there we read in the papers a report of government officials who travelled to peaceful Algoma from the wordy jungle of Queen's Park. They thought the roads pretty good. We thought the roads had possibilities.

It is truly a long road that has no mending. But the highways seemed longer as registered by our auto—than are marked on the road signs. We finally concluded that this difference could be accounted for by the distance in and out of bumps. But Algoma is to have a better highway; or there will be a lot of grading and blasting to no purpose. And Algoma is to have better freight rates. Or so the people in the United Farmer movement think. They had a meeting with railroad officials which they expect will bring results. There was no elaborate plan or highly organized lobbying. There were no professionals paid to represent the farm people. One evening after the chores were done a group of farmers came driving in to the appointed place where they met railroad men.

The farmers stated their case in their own time and in their own way. There were concessions on shipping livestock to Toronto or on importing feeds which did not apply between Sudbury and Sault Ste. Marie. The difference in freights was costing the Algoma people thousands of dollars more than was being paid in other sections for similar services.

The farmers pointed out the hardship of this condition. They questioned if it were a fair arrangement. They hinted that if there were not an improvement they would have to seek other means of transportation.

The local railway officials were very sympathetic. They admitted that all the claims presented by the farmers deserved consideration. They promised to talk to the higher railway officials with recommendations for action. So the farmers have gone back to their haying with a hope of results.

The people of the land of hay and huckleberries have not lost the art of neighborhood action which marked the pioneers. It is only a short step from hauling hay or picking huckleberries in a group to reducing freight rates or purchasing farm supplies. But this short step requires discussion and planning. And the people of Algoma have been using the small study group to sit down and compare ideas on just how the next step is to be taken. If they continue to use the small study group there is no foretelling the extent of their co-operative ventures.

For the people of Algoma are of good stock with a good share of innate ability and of real rural culture. Scotch burrs and Irish brogues mingle with the clipped words of southern Ontario. There is a quiet pride in home and community. Not the high-pressure-salesmanship attitude which we found in some parts of the United States; but a dignity that bespeaks essential worth.

We took Mr. and Mrs. Fred N. across from West Algoma to visit Mr. and Mrs. Fred H. on St. Joseph Island. As we drove along Fred N. quoted poetry by the mile. As we neared the ferry something was said about a telephone call from the island and we inquired if there were direct telephone connection with the mainland. "There certainly is," said Fred N., "St. Joe Island had the first rural telephone system in Ontario. The people there have a right to ask you if you have telephone service."

After our meetings with the United Farmers my wife and I went picking huckleberries with Jennie and Annie. Our own York county has not the scenic lakes and gorges of Algoma. We found the scenery interesting and we found the berries abundant. In a short time we had picked four baskets. We naturally thought that these four baskets would represent the sum of two for our friends and two for ourselves. But they proceeded to teach us some new arithmetic quite unlike that taught in schools elsewhere. It appears that in Algoma two and two do not make four because Jennie and Annie insisted that we bring home all four baskets.

"DAMNATION" NOW "SALVATION"

The Stouffville Tribune, which not long ago branched out into an all "home-print" newspaper, carried an article recently on the use of an old hotel at Vivian as a church. The Tribune said that "salvation" was being offered in place of "damnation." It was one of the boldest "heads" we had ever seen on a news story, and it appealed to us. But a reader feels that the Tribune was a "bit rough" on the hotel. In reply the Tribune says: "Well, to be honest, while the hotels in their days rendered a splendid service to the travelling public, some of their wares were certainly the damnation of many men and no one will deny that. The same stuff is being sold today and we suppose always will be sold, and always will be the damnation of those who develop a serious appetite for it."

SIGNS OF PROSPERITY

More repairs, painting and building is going on in Newmarket than any year since the depression started to fade.

The Common Round

By Isabel Inglis Colville

ACCIDENTS

More and more the value of education is being stressed in the world.

It is sadly true that a great many of our youth have education and no jobs, but it is also true that without a certain amount of education—a great deal more than was deemed necessary for the same jobs say 50 years ago—there is no possibility of securing any kind of a job, unless absolutely unskilled labor.

Education has taken great strides forward, of late years; the rigidity of the curriculum has relaxed, and studies introduced which give a pupil a chance to choose subjects which have an appeal for him.

All this is all to the good, but there is a subject for which there should be special classes held for young and old—and the subject, "The prevention of accidents."

Every day the toll of death from accidents grows more appalling. Look at the deaths of little children by fire—so often shut in for a little while, while the elders do an errand; too small to escape if fire starts and also just of an age to start a fire if the materials are at hand.

I remember one Sunday afernoon in Brockville. We had gone for a drive, and returning, entered the town from the west end.

Suddenly my better half exclaimed "Do you see what I see?"

"I see smoke, if that's what you mean," said I.

"Yes, but do you see where it's coming from?" he asked.

"Why it's Mrs. S—'s" I said, naming a very dear friend, and sure enough, there was the fire equipment and all the dread entourage which attends a fire.

Now that fire was started by a five-year-old, who was always trying to get hold of matches. His mother had put an extra box on a shelf in a room not in use, and kept it closed.

While the rest of the family peacefully slumbered on Sunday afternoon—and thought he was safely in the land of nod, he crept from his bed, got into the closed, but not locked room, climbed, on a table and got the matches, lit one, set fire to the curtains, watched it for a while, then went out, closed the door and never said a word, till the smoke awoke the household, and they made their escape.

That mother learned by experience that only locked doors were effective.

And in Toronto, one day, I saw a house blown to pieces by an explosion—and the members of the family were in it — caused by setting a basin of gasoline in which curtains were being washed, on the stove.

"I saw a horse forced past a machine, and in the ensuing runaway, a woman hurled from the buggy, to live as an invalid for five years, when death released her.

And there is the terrible loss of life from drowning. No boating or swimming addicts ever seem to think anything can happen to THEM.

And yet, one night I saw three young men leave Garrett's Rest, on the Rideau, for Portland—all good swimmers and canoe enthusiasts — and they never reached Portland.

Now we have the automobile with its lure for the speed lover — and the consequent danger to everything on the road.

If our educators were fully educated, they would see that classes to study the danger of playing with fire; of going into the water alone, or if unable to swim; of stepping on to the road in front of cars (giving many drivers heart failure) and in tasting growing things with which they are not familiar.

And if there were evening classes for grownups, on the dangers of using inflammable fluids to start fires and for cleaning purposes; and to teach them to keep any inflammable material out of reach of little ones; on the necessity of keeping eyes and ears alert when driving — I often think a driver would need eyes in the back of his head; and to make fathers and mothers more conscious still of the danger to children on the streets.

The other evening we were driving along a Newmarket street —fortunately we were only going 20 miles an hour and our brakes had just been adjusted—when a child of about four stepped right off the pavement—it seemed right in front of us.

There was room to stop, but not if we had had poor brakes or had been going fast. The little one laughed—stood and looked at us, and then ran back.

She wasn't hurt and she wasn't frightened—but we were—we were sick with fright.

So, I say, there should be classes for children and adults on the prevention of accidents, for accidents are not decreasing — rather steadily increasing, and the pitiful and tragic wastage of life goes on.

If it continues we will grow callous and immune to the cry of the bereaved. It's up to our educators to provide ways of teaching and to us to take advantage of that teaching.



MRS. ROBIN ENJOYS THE LAKESIDE

BY RUTH DINGMAN HEBB

"I must admit that these Juneberries are quite tasty," said Mrs. Robin to Mrs. Cedar Waxwing. The two ladies were eating in a Juneberry tree beside the lake.

"Yes, and this is such a nice lake to be near in the summer time," replied the Waxwing. "I like watching the life on and beside the water. With this woods coming right down to the edge of the lake, it has just suited me beautifully to have my nest right in a cedar tree beside the lake, where I can see what's going on without leaving my children. My children are very, very young still, you know."

"Well, my children are grown up, or else I wouldn't be away down here, because my nest was a mile from here, up near a farmhouse," said Mrs. Robin. "Is that a Swallow skimming over the water?"

"There are lots of Swallows around—Tree, Bank and Barn Swallows, and perhaps an occasional Rough-winged Swallow," answered the Waxwing. "Which one do you mean?"

"That one which just swooped down to the surface of the water and caught an insect," Mrs. Robin said. "It looked as if part of its body actually touched the water."

"Why, that's not a Swallow—it's a Bat!" said Mrs. Waxwing in amazement. "I never saw a Bat catching insects in the daytime in all my life. They're usually hung up somewhere by their toes in the daytime."

"I wonder why in the world he's out now?" said Mrs. Robin. "Perhaps he had sleeplessness and decided he might just as well be hunting food as trying to sleep when he couldn't," suggested Mrs. Waxwing.

"Or perhaps his young family woke up and were hungry and insisted on something to eat at once," said the Robin lady.

"How do you do ladies," said a voice from the birch tree just then. The others turned and saw a lovely flame and black and white bird, jumping nervously about among the leaves.

"Why, good day, Mrs. Redstart," said the Robin. "I haven't seen a Redstart for a long time."

"I happen to be Mr. Redstart, if you don't mind," corrected the bird. "My wife hasn't such fine feathers as I have. Her costume is in dull, greenish yellow shades."

"Just listen to that clamoring," put in Mrs. Waxwing. "It's those Common Terns, who are doing that shrieking — they're white with black caps, you know, and they're not ordinarily around here at all. They make about as much racket as those noisy Gulls —they sound something like them, too."

"They don't make as much noise as the different kinds of Blackbirds which are gathering by thousands on the marshes," said Mrs. Robin. "I passed a big crowd on my way here. They make a terrible clatter. I suppose when they have a great big reunion like that they all just gossip their heads off. It's deafening to listen to. They'll all be migrating in a few more weeks. It doesn't seem possible that the summer's nearly over."

"Listen to that Loon calling," said the Redstart gentleman from across the way. "I always look for rain when I hear the Loons calling. There he is out there about 100 yards from shore, right in line with this tree I'm in."

"I don't see him," said Mrs. Waxwing, looking intently in the direction indicated.

"He must have taken a dive," said the Redstart, "and he'll appear away off somewhere else in a minute. They go an amazingly long distance under water and completely change their location."

"Yes, you're right," said Mrs. Robin. "There he is away over there, nowhere near where you said he was before. I'm astonished that he could get so far in such a short time. That must be a wonderful way of evading his enemies. It does look like rain, doesn't it?" she added. "I think I'd better dash back home before it pours down. We just seem to have had one cloudburst after another this summer."

25 YEARS AGO

From Era file, Aug. 1, 1913

Mr. Ed. Srigley of Windsor is visiting his mother this week.

Mr. and Mrs. Fred G. Knowles of New York city are spending a week at Mr. W. C. Widdifield's.

Mr. Thomas Gray of Boston, visited in town for a few days last week.

Mr. and Mrs. R. F. Schmidt, accompanied by Mr. and Mrs. W. H. Helmer, motored to Toronto on Tuesday.

Sir Wilfred Laurier spent a couple of days in Toronto last week, staying over night with Sir William Mulock at his country home near Newmarket.

Mrs. C. J. Smith, Raglan St., and her two daughters have gone to spend a few weeks with Mrs. G. S. McPherson, at their summer home at Lake Couchiching.

Mr. and Mrs. H. Doyle of Dunkerron were in town on Wednesday visiting Mr. Doyle's brother, Mr. Jacob Doyle.

Mr. T. C. Watson has rented his summer cottage for the month of August. Mrs. Watson expects to visit her mother at Sarnia for three or four weeks.

Mrs. Robson of Millard Ave. is spending a few weeks with her daughter, Mrs. O. P. Hamilton, at Lake of Bays.

Newmarket lacrosse team will play St. Simon's of Toronto, in the city, tomorrow.

The Ladies' Aid of the Christian church are to be congratulated on the success of their thimble tea on Wednesday afternoon on Mrs. Seth Traviss' lawn. There was a good attendance and receipts were very satisfactory.

Farmers are in high spirits. The grain and root crops look now as if they will exceed all expectations.

There were almost 500 on the payroll of the Office Specialty last week.

Mr. Ben Smith of Wyanet, Ill., uncle of Mr. J. G. Muir, visited him for a couple of days this week.

Miss Velma Meyer of Detroit, Mich., is spending part of her vacation with her friend, Miss Greta Smith.

Mr. Elihu Hall and family are visiting in the North West.

BORN—At the residence of her father, Mordecai Starr, Whitchurch, July 26, to Mrs. Hawtin, widow of the late Reuben Hawtin, a son.

MARRIED—In the Presbyterian church, Aurora, by Rev. Walter Amos, Olive May, youngest daughter of Mr. C. W. Mulloy, to Rev. James Strachan Galt.

50 YEARS AGO

From Era file, Aug. 3, 1888

Mr. S. E. Jewett of Toronto was the guest of Mr. George Rose this week.

Mrs. George Wegesest, of Plattesville, is visiting Mrs. Malloy for three or four weeks.

Mrs. Charles Smith has returned from a two weeks visit with Mrs. Meachins of Hamilton.

Mrs. M. Mangan of Chicago, sister of Mrs. P. J. O'Malley, is visiting her for a few weeks.

Miss Broderick of Alliston and Miss McLaughlin of Newmarket are visiting at Mount Albert.

Miss Florence Rogers of Toronto is spending a couple of weeks vacation with her grandfather, Mr. John Armitage.

Mr. T. H. Brunton has returned from Manitoulin Island, where he was holidaying for a few days with friends from London.

Mrs. Lucinda Morton and daughter have returned from a two weeks visit with Mrs. Morton's grandson at Berlin.

Mr. Frank Hattry of Toronto was in town for a couple of days last week on his way to Big Bay point, where he intends holidaying for a couple of weeks.

Mr. Joseph Meads of Mount Albert visited his brother, Mr. Meads of Newmarket, on Sunday.

Rev. L. W. Hainer of Newark, New Jersey, is here on a visit. His brothers, Rev. A. E. Hainer of Brooklyn and Rev. Wm. Hainer of Irvington, Mass., are also expected this week and during their month's vacation, will preach in the Christian church, in order to relieve their father, Elder C. H. Hainer.

The directors of the North York agricultural society meet in Newmarket tomorrow to prepare the prize list for the fall fair, which takes place on Oct. 9 and 10.

While Ed. Coates was attending the Yonge Street garden party on Wednesday, his horse became frightened and broke loose, running into a wire fence, scratching itself badly and wrecking the buggy.

The regular quarterly meeting of the Methodist church takes place next Sunday. Love feast and fellowship meeting will be at 10 a. m. and sacrament at the close of the morning sermon.

The Sunday-school garden party at the Yonge street toll gate last Wednesday evening was a great success. The grounds were illuminated and music supplied by Holland Landing brass band with selections by Newmarket Methodist choir.



Toronto's tennis courts, bowling greens, swings, rinks, etc., will be opened for public use on Sunday in the future, because of an order to be passed this month by the city's board of control.

With both sides claiming victories, the forces of Japan and Russia have been engaged in what are reported to be serious border clashes this week. Chinese forces are said to be taking advantage of the situation to regain territory occupied by the Japs.

Hoping to postpone entanglement of Europe in the German-Czech dispute, Britain this week sent Viscount Runciman to Prague on a diplomatic mission to secure amicable arbitration between the two countries.

Laurine MacDonald, formerly a Gore Bay telephone operator, married Daniel G. Dodge, 21-year-old heir to a part of the Dodge motor millions, on Tuesday.

Commander J. M. Robb of the British air ministry visited the Canadian air force base at Trenton this week. He is in Canada to survey training facilities for R.A.F. pilots under Dominion auspices.

Leroy Prinz, film dance director, of Hollywood, after looking through 80 college year-books, reports that there are no beautiful co-eds. "I found only one girl who might be classed as beautiful," he says.

Warning that "Catholic means universal, not racist or separatist," the Pope told an Italian audience last week that he saw no need for Italy to ape Germany in its new racist theories. The speech was taken to indicate a definite breach between the Catholic church and the fascist regime.

An additional $200 was voted to the Oshawa police force this week, to help in cleaning up bootlegging and gambling.

Mony Mickles Mak A Muckle

A young man with a flair for business was in town last week. Like Mr. Woolworth, he realized that a small profit on many transactions was just as good as a large profit on a few transactions.

"Can you help me out with three cents?" he asked in breezy style, as he walked into The Era office. This approach was successful.

"Do you always ask for three cents?" he was questioned.

"Yes."

"Do you go to everybody in town?"

"Not homes—just the likely-looking stores."

"Why don't you ask for ten cents?"

"I would sooner get a little than to be refused."

"How much money have you got in Newmarket?"

"I had 24 cents when I came in here."

"Why don't you go to all stores?"

"I don't go to butcher stores and groceries because they give you food."

"Don't you want food?"

"I usually get my meals from farmers. They are pretty good. They ask you a few questions."

"Don't they make you work?"

"No."

"Where is your home?"

"Calgary."

"Born there?"

"No, Detroit. I have lived in Canada 20 years. I have two brothers in the United States who are professors in Baptist theological colleges."

"Are you able to save any money?"

"No. I just get about enough to keep my bicycle repaired and to buy a few clothes."

"You travel by bicycle?"

"Oh, yes, I don't like walking."

"What do you do in the winter time?"

"Same thing."

"You have a pretty good thing?"

"Not bad."

And the bicyclist was about his business, plying his trade.

PRESIDENT IS CHOSEN AS REPRESENTATIVE

E. Vincent of Toronto gave the address at the service in the community hall, Island Grove, last Sunday before a capacity crowd.

In the afternoon Mr. Vincent spoke at the regular meeting of the Newmarket branch of the B. I. world-federation in the Presbyterian church, taking for his subject, "The Great Day of God Almighty." He wove current events around his text which was taken from Ezekiel 13:14—"So will I break down the wall that ye have daubed with untempered mortar (morter in the original) and bring it down to the ground."

At the close of the meeting the election of a delegate to the coming three-day B. I. convention in Toronto resulted in Mr. Ball, the president, being selected.

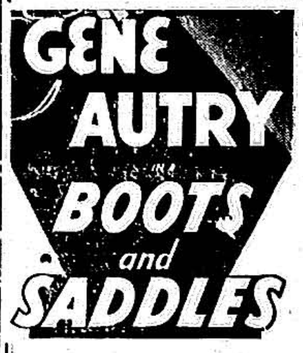
Next Sunday the regular meeting will be held at the home of Mr. A. E. Starr, 41 Prospect Ave. Mr. Starr will give the address at the meeting.

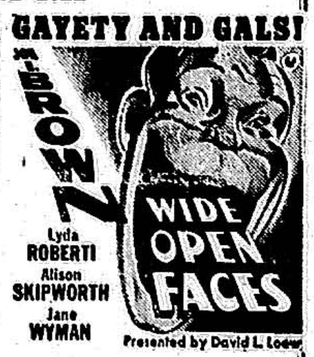
Successful business men keep presenting their stories to the public. They always have some new article of merchandise or some new price to tell about, and the old good service to emphasize. They keep at it and they build their businesses.

STRAND THEATRE
PHONE NEWMARKET 478

LAST TIMES THURSDAY
Myrna Loy — Franchot Tone — Rosalind Russell
"MAN-PROOF"
ADDED ATTRACTION
Clark Gable — Claudette Colbert
"IT HAPPENED ONE NIGHT"

FRIDAY - SATURDAY — AUGUST - 5 - 6
DOUBLE BILL





MONDAY - TUESDAY — AUGUST - 8 - 9
DOUBLE BILL
ALL IN TECHNICOLOR



OLIVIA DeHAVILLAND · BASIL RATHBONE
ADDED ATTRACTION
"WHO KILLED GAIL PRESTON"

WEDNESDAY - THURSDAY — AUGUST - 10 - 11
DOUBLE BILL



CLARENCE BROWN'S PRODUCTION
OF HUMAN HEARTS
with
WALTER HUSTON · JAMES STEWART
BEULAH BONDI · GUY KIBBEE
CHAS. COBURN · JOHN CARRADINE
Directed by CLARENCE BROWN

ADDED ATTRACTION



POLICE COURT

BAIL IS $5,000 IN DEATH CHARGE

Convicted on a charge of being intoxicated while in charge of a team of horses, Thomas George West, Holland Landing, was fined $20 and costs, or 30 days, by Magistrate Ross Hossack, in police court here on Tuesday. The alcohol found in the buggy was ordered to be confiscated. West was given one week to pay his fine.

"On July 23 I received a complaint that a man was drunk in charge of a team of horses on No. 11 highway near Huron St.," testified County Constable Ronald Watt. "When I arrived there Alex Doner had led the team partly off the highway and Mr. Cook was there also. The man in the buggy was unable to tell me for some time what his name was. His walk was very unsteady and his face was flushed. I found a bottle of water and one half a bottle of alcohol and a glass in the buggy."

"I passed a team in a car that night and thought they were not being driven properly," stated Mr. Doner, Yonge St. "I went home, then came back and tried to waken the driver, who by this time had stopped the team on the side of the road. Then I returned a second time to the buggy from home with a pair of pinchers to unloosen the team."

"Thank you very much for your thoughtfulness in looking after the team," said Magistrate Hossack.

"I had a couple of drinks of wine coming from Toronto earlier in the day," testified Thomas West. "I was not as drunk as I was sleepy."

Charged with manslaughter and reckless driving, Joseph M. Pullan, Atlas Ave., Toronto, was granted an adjournment of two weeks. Bail was set at $5,000. The charges were laid by Provincial Constable A. Ferguson as a result of an accident on Yonge St. last Thursday afternoon when dent of the House of Refuge was William LaRoche, elderly resikilled by an auto driven by Mr. Pullan.

Although a bench warrant was issued for his arrest following court last week, Walter L. Dymond, Toronto, has not yet been apprehended by the police. Dymond is charged with keeping a gaming house.

On the consent of N. L. Mathews, K.C., crown attorney, and Constable J. Williamson, three charges of having liquor in an unlawful place, to which the accused pleaded not guilty, were changed to consuming, and Donald Stephenson, Bruce Strongman, and Ralph Hubble, all 17 and from Toronto, were each fined $10 and costs. They were each given one week to pay their fine. Lewis Raxlen acted as defence counsel for the three boys.

"I found these three boys in a car parked at the dance hall at Lake Wilcox," testified Constable John Williamson. "There was one girl in the car and another standing outside. I searched the car and found six bottles of beer. I asked them where they got the beer, as they were too young to buy it and they said they all chipped in and got a man to buy it for them on Dundas St. in Toronto. There was no evidence of drinking and no glasses at the time I searched the car."

"Were all three boys in the car when you were sitting watching it?" questioned Lewis Raxlen.

"One boy was sitting in the car with a girl and then the other two came from the direction of the dance hall," answered Constable Williamson. "I watched this car for 20 minutes."

"Which two boys came over?"

"I cannot name them."

"Which boy was sitting in the car?"

"I didn't ask him his name, as all three admitted that they had bought the liquor together."

"Did you have any conversation with these boys about the fine?"

"I told them that the magistrate would settle that," answered Constable Williamson.

"I was standing outside the car when the officer came over," testified Donald Stephenson. "After he found the liquor he told us the fine would be $100 and costs for having in an illegal place or $10 and costs for consuming. The car had been parked there all afternoon at the lake and the beer had never been touched."

"Who bought the liquor for you?" questioned the crown.

"We just asked a stranger outside the brewery warehouse to go in and buy some beer for us," answered Stephenson.

"On his own evidence there should be a conviction," stated the crown attorney.

"These three boys are only 17 and they were just being smart Alecs to have the liquor with them," stated Mr. Raxlen, defence counsel. "They haven't money to pay a fine for unlawful possession of liquor as they all chipped in to buy it in the first place."

"There will be a conviction, but I'll impose no penalty till the other two charges are heard," said the magistrate.

The crown attorney and the defence counsel were willing to let the evidence given by Stephenson stand on the other charges, so the other two boys were not called to testify.

The decision was held over to the afternoon session and then Mr. Mathews stated he was willing to take a plea of guilty to consuming.

"I would like you boys to know you're getting off easy," stated Magistrate Hossack. "You're too young to be fooling around with liquor and you should be thankful for the chance given to you."

Pleading guilty to a charge of peddling fruit and vegetables from door to door, which they admitted buying in Toronto, William Costen, Toronto, was fined $2 and costs, or five days. The charge was laid by Constable Carl Morton, North Gwillimbury township.

"We were only trying to make an honest dollar, as we were out of work in the city," stated Mr. Costen. "As we only were going to peddle for two months we tried to get a part-time license, as the regular fee for peddling in the township is $50, but we were unable to get one. We won't peddle there any more."

Convicted on a charge of common assault, James Hicks, Lake Wilcox, was bound over to keep the peace for one year in the sum of $100, and was ordered to pay the court costs. The assault was committed against Leonard Dion, Lake Wilcox.

"I am the manager of the Lake Simcoe Ice Company farm at Lake Wilcox," stated Mr. Dion. "Hicks had been working for me a little better than two weeks when the assault took place over at his home, when I took over the time sheet for him to sign, so I could pay him. He used very profane language and struck me on the mouth. Hicks claimed he had worked more time than he did, and that there was more money coming to him. I had laid off Hicks and two other men and they were dissatisfied.

"Didn't you accuse me of writing a letter to your company complaining about you?" questioned Mr. Hicks.

"No."

Jack Curtis, a passenger in Dion's truck, stated he had gone with Dion to pay Hicks. Hicks was asked to sign the time sheet and a little argument arose over one day's pay. Then Hicks hit Dion on the face, Mr. Curtis said, while Dion made no motion at all.

"Dion made a complaint to me about the assault, so I served a summons on Hicks, who told me that he knew nothing about it," stated Sergeant S. Barraclough.

Mrs. Hicks stated she was standing on the back stoop when the argument started and that her husband came and made her go into the house, as he said there was too much swearing going on.

"Dion didn't come to pay me at all, but only to accuse me of writing a letter to his company," testified Mr. Hicks. "I told him I knew nothing about it. He kept waving his lead pencil around my face and after asking him two or three times to stop it I pushed him to avoid being hit in the eye. I have only 20 per cent sight in my left eye. Dion had been swearing at me. Then after I pushed him, he ran down the lane saying he had a witness to the blow I had given him."

"I think when shoving that man I did so in defence of my wife and son, as there was so much swearing done by Dion," said Mr. Hicks. "At the war we were given munitions as defence weapons and I was only using my fist as a defence against Dion's pencil. I am a war veteran and have undergone seven operations since I have come back from overseas."

Two charges of keeping liquor for sale and having unlawful possession of liquor laid against J. P. Morgan, Whitchurch township, were dismissed by the magistrate. The eleven quarts of liquor seized by the police were ordered to be returned to Mr. Morgan. Lewis Raxlen was the defence counsel. Two charges of having liquor in an unlawful place laid against Douglas Legge and W. F. Monkman, Oak Ridges, were withdrawn. These two men were witnesses in the Morgan case.

"On July 22, in company with Sergeant Barraclough, and Constable Watt we were proceeding to Morgan's premises with a search warrant," testified Constable A. Fleury. "We watched a coupe turn into Morgan's, then in a short time it came back to the road. We stopped the car and found three quarts of beer in it. The two men in the car who were from Oak Ridges said that the liquor had been given to them. We went into Morgan's house and found eleven quarts of beer. Mr. Morgan also stated that he had given the beer to the two men I had stopped for a friend."

"I went with Constable Fleury to Morgan's and I was present when he stopped the car," testified Sergt. Barraclough. "I was present on two different occasions in June when we searched Morgan's house and each time we found people drinking beer and numerous bottles around."

Mr. Monkman, one of the men who was in the car stopped by the officers, stated that he had paid Morgan $1 for three quarts of beer, while his companion remained outside in the car.

Constable R. Watt corroborated the evidence given by Constable Barraclough, and stated he had been at Morgan's on two different occasions in June.

"You were quite satisfied on both previous occasions that there wasn't evidence enough for a charge to be laid?" questioned defence counsel.

"Yes," answered Constable Watt.

"The witness told one story when stopped by the police, and he changed today and told another," stated Mr. Raxlen. "The evidence given is quite unreliable and you will have to ascertain on which occasion the witness was telling the truth."

"There is sufficient evidence to call for defence," said the magistrate.

"Mr. Monkman gave no money to Mr. Morgan for the beer, as he was taking it to a friend of Mr. Morgan's," stated Miss Morgan, niece and housekeeper at Morgan's. "Mr. Morgan gets a pension every month and besides he owns some property up north from which he gets an income. He has a garden of eight acres, and is pretty well off. The witness went down cellar with Mr. Morgan then went right away with the beer."

"Did the man who got the liquor return to your place?" questioned defence counsel.

"Yes, he returned next day and demanded $100 blackmail from my uncle," said Miss Morgan.

"I gave the man three bottles of beer but he never paid me," testified Mr. Morgan. "Then he returned on two different occasions and repeated the threat of blackmail in front of my niece and I. He said he'd swear in court that he bought liquor from me unless I paid him $100. I don't sell liquor but I always keep some on hand to treat my friends."

"Is it reasonable that a man in business would threaten you in front of your niece?" questioned the crown attorney. "You'd think he'd want you alone."

"Well, he did it anyway," answered Mr. Morgan.

"I went back to Morgan's two days later and said I couldn't pay a $100 fine but if necessary I would come to court and help Morgan, but I didn't threaten him," stated Mr. Monkman. "I made him no definite promise. On my second visit to Morgan's he gave me to understand he wouldn't help me and that he was going to fight the case, so that is why I changed my story."

"The crown only has the evidence of Monkman on the selling charge and Monkman has changed his story, so I will dismiss both charges," stated Magistrate Hossack.

John Roznick, Toronto, speeding, $5 and costs, charge laid by Provincial Constable A. O. Ferguson.

Max Solomon, Toronto, speeding, $5 and costs, charge laid by Constable Ferguson.

Victor J. Loach, Toronto, speeding, $10 and costs, charge laid by Constable F. Dunham, Aurora.

General Motors Products, Toronto, speeding, $6 and costs, charge laid by Constable Dunham.

Phillip Saunders, Toronto, speeding, $8 and costs, charge laid by Constable Dunham.

Edward Brooks, Toronto, speeding, $10 and costs, charge laid by Constable Dunham.

S. King, Toronto, speeding, $5 and costs, charge laid by Constable Dunham.

Wm. H. Griffin, Toronto, speeding $8 and costs, charge laid by Constable Dunham.

F. H. Bacque, Toronto, speeding, $6 and costs, charge laid by Constable Dunham.

Lillian Gibson, Toronto, speeding, $8 and costs, charge laid by Constable Dunham.

Howard McConkey, Toronto, speeding, $10 and costs, charge laid by Constable Dunham.

R. A. Laidlaw, Toronto, speeding, $8 and costs, charge laid by Constable Dunham.

London & Lancashire Co., Toronto, speeding, $10 and costs, charge laid by Constable Dunham.

Dr. Paul Harrington, Toronto, speeding, $10 and costs, charge laid by Constable Dunham.

John C. Waldon, Toronto, speeding, $6 and costs, charge laid by Constable Dunham.

D. H. Pudden, Toronto, speeding, $10 and costs, charge laid by Constable Dunham.

George Almas, Hamilton, speeding, $10 and costs, charge laid by Constable Dunham.

Delos Boyd, no operator's license, $10 and costs, charge laid by County Constable R. Watt.

Donald Nesbitt, Toronto, no operator's license, $10 and costs, charge laid Constable C. Morton, North Gwillimbury.

J. K. Twiss, Toronto, speeding, $5 and costs, charge laid by Constable Morton.

Joseph Gigandet, Toronto, speeding, $5 and costs, charge laid by Constable Morton.

Jack Morrison, speeding, $5 and costs, charge laid by Constable Morton.

Maurice Edginton, Toronto, speeding, $5 and costs, charge laid by Constable Morton.

J. C. Ratchford, Toronto, speeding, $10 and costs, charge laid by Constable Morton.

Alfred E. Thompson, Hamilton, speeding, $10 and costs, charge laid by Constable Morton.

Gordon Killeen, Ottawa, speeding, $5 and costs, charge laid by Constable Morton.

P. E. Richardson, Weston, speeding, $8 and costs, 45 m.p.h., charge laid by Constable J. Sloss, Newmarket.

William C. Leggett, Toronto, speeding, $10 and costs, 45 m.p.h., charge laid by Constable K. Mount, Newmarket.

Roofer Supply Co. Ltd., Toronto, speeding, $10 and costs, 45 m.p.h., charge laid by Constable Mount.

Paul J. Cassidy, Toronto, speeding, $8 and costs, 45 m.p.h., charge laid by Constable Mount.

Carato D. Paul, Toronto, speeding, $10 and costs, 45 m.p.h., charge laid by Constable Mount.

KESWICK

MORTGAGE BURNT AT GARDEN PARTY

Great credit is due Mrs. I. Waldon, president, and her many assistants, of the W.A. of the United church, for the outstanding success of the garden party and bazaar held Wednesday, July 27, on the grounds of the church.

Beautiful weather and gaily decorated booths and tables added much to the pleasant atmosphere of the occasion. All afternoon a large number of the ladies wended their way up the hill where, at a variety of booths, lovely hand-made and useful articles were displayed for sale. There was a fish pond which the younger members enjoyed. From 6 o'clock on a delicious supper was served to a splendid number of satisfied guests, and at 8 o'clock an interesting program was presented.

Rev. C. E. Fockler was a most efficient chairman. A radio-amplifying system, installed by Byron King, made it possible for all numbers on the program to be heard distinctly anywhere on the grounds.

The following artists contributed delightfully to the concert part: piano solo, Mrs. Carlton of Toronto, at present at Orchard Beach; contralto soloist, Miss Ella Norman, Toronto; elocutionist, Mrs. Ola McNaughton; baritone soloist, Bruce Edgar; lightning cartoonist, Mr. Harrow, all of Toronto.

George Altridge of Keswick also sang a request number. The pianist in each instance was Mrs. Carlton. The highlight of the evening's entertainment insofar as the W.A. was concerned was the burning of the mortgage on the church manse.

The following ladies were on the platform for the service, which was led by Rev. Mr. Fockler: Mrs. W. King, president, Ravenshoe W.A., Mrs. I. Waldon, president of Keswick W.A. and Mrs. Rigler and Mrs. Perry Morton. Commencing with the singing by the audience of "O God Our Help"—with Miss Gilroy at the piano, Mrs. Waldon briefly outlined the work of the W.A. during the past ten years, and thanked Ravenshoe, Keswick and all summer visitors who had in any way assisted in the work. The mortgage, which had been originally $2,000 was then burnt by Mrs. Rigler and Mrs. Morton, after which the doxology was sung, followed by a short prayer of thanksgiving.

Rev. Mr. McCarty of Michigan, well-known to many in the community, spoke a few words on the excellent work of the society and wished them every success.

Mrs. W. Davison presented her financial report from the bazaar and supper, which splendid sum added greatly to the treasury of the W.A.

The following were in charge of arrangements: program: Mrs. O. King, Messrs. Fockler, Davison and Switzer; advertising, Mrs. O. King and Miss Gilroy; supper arrangements, Mrs. Waldon, convener, assisted at tables by Mrs. L. B. Pollock, Mrs. Orvan Huntley, Mrs. A. Pedlar, Mrs. Clayton Purdy and Mrs. Austin Huntley.

Tables at the bazaar were in the charge of: fancy work, Mrs. Davison, Mrs. Grant and Mrs. Switzer; aprons, Mrs. O. King, Mrs. C. Willoughby and Mrs. Geo. Hamilton.

Candy, Misses Joan Baines, Helen Hamilton, Betty Cowieson, Greer and Effie King; novelty booth, Mrs. F. Marritt, assisted by Mrs. Vaughan; handkerchiefs, Mrs. Perry Winch.

Fish pond, Mrs. McGenerty, assisted by Misses Helen and Muriel Rye and Doris McGenerty; jams, Mrs. Hilborn; quilts, Mrs. Rigler and Mrs. J. H. Prosser.

There will not be any evening service at the United church during the month of August. Mr. McCarty preached a very fine sermon on Sunday morning. Two special vocal numbers were much enoyed, one by Mrs. M. Cook, Toronto, the other being a missionary hymn, sung by Mrs. Walker, a cousin of Mr. McCarty's. This hymn had been specially dedicated to Mr. McCarty.

Mr. and Mrs. O. M. King, accompanied by their daughter, Effie, and friend, Miss Helen Cole, returned last week from a very enjoyable motor-camping trip, which included a visit to Manitoulin Island.

Miss McLeave of Toronto spent the holiday weekend at the home of Mr. and Mrs. O. King.

Lakeside Women's Institute held an interesting meeting on Thursday, July 28, at the home of Mrs. Robertson, Sr., and Mrs. O. Huntley. Mrs. Wm. Davison, president, was in the chair and there were about 30 present.

The ladies of Queensville W. I., who were guests, were well represented. Mrs. S. Thompson, the president, was in charge of the splendid program given, which included piano solos by Miss Manning and Miss Watson; a paper on home economics by Miss Dorothy White, who is a pupil at Guelph O.A.C.

Miss Jean Cunningham gave a biography of Tennyson and Mrs. F. Cunningham had charge of a contest.

All enjoyed this very interesting program and thank the Queensville ladies. A dainty lunch was served at the close. The next month's meeting on August 31 will be at Mr. N. Shortreed's.

QUEENSVILLE

COUPLE FLEE AS FRIENDS PURSUE

Excitement was aroused late Tuesday evening when a race over back fences and through gardens was held between a newly married couple and their friends. Earlier in the day the groom parked his car in Queensville, proceeded to Mount Albert for the wedding in another car, thence to Keswick for the reception, and it was on his return to get his car when the fun really started.

The "once" happy couple managed to escape their pursuers until they were safe in their car. However, someone had let out the secret as to where the car was hidden and in turn someone had let the air out of one of the tires.

On came the intruders, like wolves after their prey. The only thing the bride and groom could do was lock themselves into the car, which they did. Here they were, so many places to go, so many things to do, but a flat tire and about 40 pairs of eyes searching them.

English's tow truck appeared on the scene, lifted the front end of the car in the air, but not before plenty of cans and signs were posted.

Mr. Swallow, with his bagpipes along with the many friends paraded down the highway with the gloomy couple perched in the air. Horns blew. All in all, a regular circus, but still the newlyweds refused to vacate their car.

However, the tire was fixed and the couple were once again freed and made happy. Where they went, no one knows, but all hope they have a very happy honeymoon.

New signs have been erected at each end of the village—"30 miles per hour speed limit." Many abide by this ruling, and it certainly does help, but there are still many who like to top off 50 or 60 right through. These folk need not be surprised if they should receive a pretty blue ticket.

Everyone should reserve Monday, Sept. 5, for the concert to be given in Queensville United church by the famous Virginia Jubilee Singers.

Mr. and Mrs. G. Prattley, Misses Ruth and Amelia Cooper, Master Jack Cooper, also Mr. and Mrs. E. D. Lundy, all of Toronto, visited Mrs. I. M. Lewis last weekend. Mrs. Lewis is convalescing from her recent illness.

Miss Ruth Stickwood is spending her holidays with Miss Evelyn Madden at Wasaga Beach.

Miss D. Bunker is visiting this weekend at the Eves home.

Mr. and Mrs. Howard Stickwood of Madoc spent the holiday weekend at the Stickwood home.

Mrs. J. F. Kavanagh spent last week in Toronto.

Mrs. Wm. Henry is visiting this week in Janetville.

Mr. Chas. Millstead and Mr. Bob Arnold spent last weekend visiting in Stayner.

This hot weather is certainly sending the Queensville folk with their bathing suits to the cool water of Lake Simcoe.

Sharon

Mr. and Mrs. Owen Lloyd and grandchildren from South Virginia, also Mrs. Thos. Robinson from Newmarket, called on Mrs. Ethel Evans on Sunday.

Mr. and Mrs. Herb Kershaw spent a few days last week with Mr. and Mrs. John Kershaw.

Miss Jean Evans spent Monday in Richmond Hill with Mr. and Mrs. Cecil Luck.

Mrs. Gildersleeve of Grand Rapids, Mich., spent the holiday with Mrs. Shaw.

Mr. Thos. Collins attended the Old Boys' reunion in Collingwood over the weekend.

Miss Ethel M. Shaw of Grand Rapids, Mich., is spending a couple of weeks holidays with her mother.

Messrs. Parker and Taylor attended the Canadian corps reunion in Toronto over the weekend.

Mr. and Mrs. Garnet Evans visited the former's mother, Mrs. John Tate on Sunday.

Mr. and Mrs. Norman Pearson of Brampton and Miss Gertrude Grose of Toronto spent the long weekend with Mr. and Mrs. W. Grose.

Service at the United church will be at the usual time on Sunday, 7.30 p.m. Sunday-school is at 10 a.m. Everyone is welcome.

A celebration of the holy communion will take place in St. James' church, at 11.10 a. m., Standard time, August 7. The service will be in the charge of the incumbent, Rev. A. J. Forte.

BROWNHILL

MEASLES, COUGH COME TO VILLAGE

A number of friends gathered at the home of Mr. and Mrs. Lawrence Green on Thursday evening and enjoyed music and singing, after which lunch was served.

Sympathy is extended to Mr. and Mrs. Printes in the loss of their baby who died in the Hospital for Sick Children on Saturday, July 30.

Mr. and Mrs. Gerald Traviss were guests at the home of Mrs. Traviss' parents, Mr. and Mrs. A. York on Sunday.

Mr. and Mrs. D. Curl and Reta from Zephyr were guests at the home of Mrs. L. Green on Sunday.

Mrs. B. Longhurst and children of Zephyr are visiting Mrs. Longhurst's mother, Mrs. E. Sedore. The community is sorry to hear the children have whooping cough.

There is another case of measles in the village. Mrs. J. Thompson's baby has been quite sick.

Belhaven

Quite a number attended the picnic at Jackson's point on Monday. It is an ideal place for a picnic, with tables and other conveniences, together with a splendid beach for bathing.

Next Tuesday the Women's Institute meet in the community hall. This meeting is supervised by the girls. The convenors are Miss Ella Morton, Miss Iva Stiles and Miss Myrtle Stiles. Roll call will be "A favorite flower." For lunch the members are asked to please bring cookies. Ice cream will be provided. Everyone is welcome.

Rev. Mr. McCarty, a Wesleyan Methodist minister from the United States, who has been visiting relatives around here, preached in the Keswick United church last Sunday. His sister, Mrs. Walker, who has been visiting with him, also sang a missionary hymn, and Mrs. Wilmot Cook of Toronto also sang beautifully "When they ring those golden bells for you and me."

Mrs. Alex. Wilson returned to her home in Toronto last Thursday, after spending several days with her sister in Belhaven.

Some of the fall wheat is harvested and threshed.

Threshing seems to be the order of the day. The farmers are busy with their grain.

Mrs. Thomas Horner entertained a number of ladies on Tuesday afternoon, Aug. 2, in honor of Mrs. True Sheppard, who has been visiting her mother, Mrs. W. Winch, for a short time. She is leaving for her home in Portland, Oregon, some time this week.

A large number attended the street dance held in Newmarket on Monday.

Miss Edith Nelson, who for the past year has been working at Hollywood Lodge, Island Grove, has been home for a week's holidays, but has returned to take up a new position at the lake.

Mr. and Mrs. Stanley Mahoney attended the wedding of Mr. Mahoney's brother, Mr. Percy Mahoney, at Stroud on Saturday, July 30.

Mr. and Mrs. Willard Cryderman spent the weekend holiday visiting at Mrs. Cryderman's home.

TORONTO MARKETS

Grade A large eggs brought 25 cents a dozen in ungraded lots on the Toronto market on Tuesday. Graded eggs sold for 27 cents. Ontario No. 1 creamery solids brought 24½ cents; prints were 26½ to 27 cents.

Spring broilers, 1½ to 2 pounds, brought 18 cents for dressed select A. Fatted hens, 4 to 5 pounds were 17 cents.

Off-truck bacon hogs settled at $10.50. Sows were $7. Good ewes and wether lambs moved at $9.50. Butcher cows were mostly $3 to $4 with some tops at $4.25. Good butcher steers and heifers brought $6.25 to $6.50. Choice veal calves were steady at $9 to $9.50 for choice and downward to $7 for medium.

Truck loads of Leamington potatoes brought 65 to 75 cents a bag.

LOCAL MARKET

Prices on the local market on Saturday included eggs, grade A large, 28 and 30 cents per dozen. Butter was 30 cents a pound. Chickens were 26 cents per pound. New vegetables and fruits were plentiful.

Corn was selling at 25 cents per dozen. New cabbage brought five and eight cents. Potatoes were 18 cents a basket. Carrots and beets were three bunches for ten cents. Peas were 25 cents a basket. Vegetable marrow brought five and ten cents, according to size. Beans were selling at 15 cents a basket.

Raspberries were two pints for 15 cents. Apples brought 20 cents per basket. Blueberries were 75 cents per six quart basket.

Cucumbers for table use were two for five cents.

ROYAL THEATRE AURORA

Shows start at 8.00 and 10.00 p.m.; Sat. and Hol. 7.30 and 9.30 p.m. Daylight Saving Time

FRIDAY - SATURDAY — AUGUST - 5 - 6
MICKEY ROONEY — ANNA NEAGLE
"HOOSIER SCHOOLBOY"
LYNNE OVERMAN - BUSTER CRABBE - MARY CARLISLE
"HUNTED MEN"

MONDAY - TUESDAY — AUGUST - 8 - 9
CLIVE BROOK — ANN TODD "Action For Slander"
LAUREL AND HARDY COMEDY

WEDNESDAY - THURSDAY — AUGUST - 10 - 11
ROSCOE KARNS — KAREN MORLEY
"ON SUCH A NIGHT"
MICKEY ROONEY - GLADYS GEORGE - FRANCHOT TONE
"LOVE IS A HEADACHE"

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THOROUGH EYE EXAMINATION
and
PERFECT FITTING GLASSES
CONSULT
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OPTOMETRIST
Specializing in the restoration and conservation of Visual Efficiency
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Make your appointment with the Hotel Clerk.
TORONTO OFFICE 36 ST. CLAIR AVE. WEST, PHONE MO. 1070.

INSECT KILLERS
ARSENATE OF LIME — ARSENATE OF LEAD
'KING' BRAND BUG KILLER
Paris Green - Blue Stone - Bordeaux Mixture
Whiz and Fly Tox Household Fly Sprays
'CHANNELL'S' CATTLE SPRAY
Black Leaf 40, 1 oz. and 5 oz. Pruning Shears
Sprayers - All sizes and prices
SCREEN DOORS - COMBINATION DOORS
WINDOW SCREENS
Wire Screen Cloth - Black - Galvanized - Bronze
HARVESTING TOOLS GARDENING TOOLS
Hay Fork Draw, Trip and Sling Rope; Pure Manilla
FISHING TACKLE
Rods, Reels, Plugs, Hooks, etc. etc.
SPORTING GOODS
Tennis Racquets, Tennis Balls, Soft Balls, Soft Ball Bats and Gloves
WE REPAIR AND RESTRING TENNIS RACQUETS - all our own work - EXPERT WORKMANSHIP - you will be satisfied.
HOSTESS ELECTRIC REFRIGERATORS
ICE REFRIGERATORS
THOR AND THE NEW WATERFLEX ELECTRIC WASHING MACHINES
AT
MACNAB HARDWARE
PHONE 28 WE DELIVER



The SCHOOL of NURSING
Ontario Hospital, Whitby
announces the opening of the fall term. Young MEN and WOMEN, who have completed high school and are desirous of entering professional life, write Miss Pearl Sharpe, Reg. N., Principal, for full information.

WANT-ADS

The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 50 cents for three insertions. For over 25 words, each additional word, one insertion, one cent, additional insertions, one-half cent per insertion.

FOR SALE

E. A. BOYD
17 Main St.
REAL ESTATE — For Sale: Farms, Houses, Acreages, Lots. **INSURANCE — Automobile, Fire and Casualty.**

For sale—Glad blooms at 25 and 40 cents dozen. Delivered in town. Phone 220, McCaffrey's. tf27

For sale—Eight, room frame house, 125 foot deep lot, about 50 foot frontage. Excellent condition, new furnace. Must be sold to close estate. Apply P. O. box 414, Newmarket. c3w27

For sale—20 good young work horses. Adrian Bateman, Bradford. Phone Bradford 47-41. *3w25

For sale—Seven room bungalow; fireplace; dining-room, with beam ceiling; 3 wire electric service; garage; oak floors. Cash required, $500. P.O. box 449, Newmarket. tf24

For sale—Farm near Mount Albert. If not sold, will be rented. Apply Wm. Broad, Mount Albert, Ont. *3w25

For sale—1930 Oakland coach. Good condition; two new tires; original finish. Reasonably priced for quick sale. Kenneth Jones, 45 Srigley St., Newmarket. *2w26

For sale—Baby carriage, cheap. Apply 15 Huron St. *1w27

For sale—1 general purpose mare, 5 years old, several pure bred Jersey heifers, some due to freshen soon, two pure bred Jersey bulls, 6 months and 4 years, grandsons of the Lord of the Isle. W. J. Kingdon, Gormley, R. R. 1. Phone Aurora 50-r-21. *2w26

For sale—Buick Sedan, in good condition, for $50. Apply Era Office. *2w27

For sale—Simmons bed and springs, walnut dresser, floor lamp, two Axminster rugs, 9' x 10' and 7' x 9'. Apply Mrs. A. G. Lindsay, 8 Connaught Ave., Aurora.

ADMINISTRATORS' SALE

Of improved farm lands, 110 acres; 15 acres of hardwood bush, 2½ miles from Newmarket. For further particulars apply to W. E. Davis or K. M. R. Stiver, Newmarket. tf42

FOR SALE OR EXCHANGE

For sale or exchange—100 acre farm in good state of cultivation, good buildings. Situated on the highway to Lake Simcoe, church and two stores, ¼ mile. Sutton five miles. Will sell or exchange for clear house in good state of repair in town of Newmarket and some cash. Balance can remain at four per cent. Apply to Mrs. Ralph Weddell, Belhaven. c1w26

FOR RENT

For Rent—Three-room flat with bathroom, includes entire second floor. Centrally located. Reasonable. Apply Mrs. Egan, Centre St., Aurora. *1w27

FOR SALE OR RENT

For sale or rent—107 acre farm, east half, lot 27, concession 8, Whitchurch, 75 acres working land. Running stream. Apply D. Thompson, Queensville. *3w25

Notice To Creditors

In the estate of Florence Loretta Toole, late of the town of Newmarket, in the County of York, spinster, deceased

Creditors of the above-named deceased who died at the town of Newmarket, on the 14th day of January, 1938, are hereby notified pursuant to The Trustee Act to send to the undersigned proof of their claims on or before the Twenty-second day of August, 1938, after which date the assets of the Estate will be distributed having regard only to the claims of which the undersigned shall then have notice.

DATED at Newmarket this Twentieth day of July, A. D. 1938.
Mathews, Lyons & Vale,
Newmarket, Ontario,
Solicitors for Phoebe Lillian Toole, Administratrix. c3w25

Warning to Motorists

Whereas owing to the heavy and congested motor traffic on the lake shore road in the Township of North Gwillimbury fronting on Lake Simcoe, it is earnestly requested by the Council of this Municipality that the Motorists use discretion in travelling, and try to avoid any serious accident, as during the summer months a great number of the residents use this roadway.

In view of these circumstances the Council purpose enforcing the speed limit of Thirty miles per hour, and checking up on all reckless driving.

By order of the Council,
W. E. Morton, Reeve.
Keswick, July 29th, 1938

Sale Register

Thursday, Aug. 11—Mr. Eli Foster will have an auction sale of household effects at the premises, 53 Gorham St. Sale at 7.30 p.m. D.S.T. Terms cash. F. N. Smith, auctioneer. c2w27

Paid-in-advance is a guarantee to advertisers that every copy is read. The Era is not thrown away like a circular.

HYDRO BILL IS $3,750

Accounts passed at the town council meeting Tuesday evening included: Wm. Wilson, $2.80, $4.50; Wm. White, $11.82; Ross Howlett, police station, $250; Charles Leacock, $40; J. Stickland, $1; J. E. Sloss, $1.25; Kenneth Mount, $6.75; Hydro-Electric Power Commission, $3,759.97; Canadian Brass Co., $4.96; R. E. Manning, $4.30; F. N. Chandler, $105.60; Geer & Byers, $35.20, $2.35; Express-Herald, $27.57; county of York, $143.14; C. C. Rachar, $6.70; Morrison's Men's Wear, $12, $4.50; R. A. Curtis, $7; Alex. Georgas, $2; Ed. McGrady, $8.

BIRTHS

McHale—At York county hospital, July 29, to Mr. and Mrs. Wifred McHale, Richmond Hill, a son.

Boynton—At York county hospital, July 25, to Mr. and Mrs. George Boynton, R. R. 1, Newmarket, a son.

DEATHS

Foster—At Queensville on July 30, Elizabeth Foster wife of William Foster, aged 82 years.

Funeral service was held from the chapel of Strasler and Son, Queensville, on Aug 1. Interment in Queensville cemetery.

La Roche—Suddenly as the result of an accident on Thursday, July 28, William James La Roche of Newmarket, son of the late Mr. and Mrs. Anthony La Roche of Etobicoke.

The funeral was held on Monday, with interment in Prospect cemetery, Toronto.

Murphy—At his late residence at Pefferlaw, Ont., on Friday, July 29, 1938, Edward Murphy, father of Viva and Delbert, in his 78th year.

Requiem mass was held at St. Anthony's church, Virginia, Ont., on Monday.

Sloan—Aug. 3, at his late residence, Lot 32, Con. 8, township of Vaughan, James Sloan, in his 90th year.

Funeral will be held on Friday, at 2 p.m., S.T. Interment in King cemetery.

Smith—At Newmarket, on Tuesday, Aug. 2, Ida Olive Lepard, wife of Charles H. Smith.

Funeral service at her late residence, 10 Gorham street, on Thursday, August 4, at 2.30 D.S.T. Interment Newmarket cemetery.

Sprowl—At Holland Landing, on Sunday, July 31, George E. Sprowl, husband of Mrs. C. Sprowl, in his 76th year.

A private funeral service was held at Trinity United church, Newmarket, on Tuesday. Interment Mount Pleasant cemetery, Toronto.

Sweet—At York county hospital, Aug. 2, Angus Wilmot Sweet of Holland Landing, in his 71st year.

Funeral service was held from the chapel of Strasler and Son, Queensville, on Thursday, Aug. 4. Interment in Queensville cemetery.

Taylor—At Benton Harbor, Michigan, on Wednesday, July 27, John Taylor, son of the late Mr. and Mrs. David Taylor of Aurora.

The funeral was held in Aurora on Sunday. Interment Aurora cemetery.

In Memoriam

Flanagan—In loving memory of Mrs. J. Eugene Flanagan, who died Aug. 3, 1927.
"Her memory is as dear today
As in the hour she passed away."
Ever remembered by Husband and Daughters.

Knights—In fond and loving memory of our dear husband and father, Arthur Knights, who went to be forever with the Lord, on Aug. 9, 1935.
Our dear one never died,
But passed to life—
Beyond the weariness of earth,
Beyond its strife;
Life that is life indeed
Soothes our regret.
Memory is not changed, and love
Ne'er will forget.
Lovingly remembered by wife and family.

Also my dear grand-daughter, Evelyn Dorothy Knights, dearly loved daughter of Mr. and Mrs. Harry Knights, who fell asleep in Jesus Aug. 11, 1934.
Safe in the arms of Jesus.
Lovingly remembered by Grandma Knights.

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LIKE FIGURES? SHOULD RATES BE INCREASED?

Costs Of Various Kinds Of Service Worked Out For Council

Anyone interested in the question of whether or not Newmarket should have any electricity rate changes will find the following figures prepared by C. C. Rachar, town electrical engineer, for Councillor W. W. Osborne's water and light committee, of assistance.

The costs worked out below are based on averages and probabilities, as the town's bill for power depends not on the quantity sold but on the greatest quantity used at any one time during the month. Users who never come on the peak are not putting the town's costs up at all, but the probability is that the average user contributes a share to the peak, if not one month, then the next.

Statements that electricity is sold below cost, made in recent discussions are based on the following figures.

Analysis of power costs based on 1937 Report

Farm services	46,285 KWH	
$606.28	Average	1.31c
Domestic	2,418,632 KWH	
$24,963.64		1.03c
Commercial	511,350 KWH	
$10,648.57		2.08c
Power (Small)	49,335 KWH	
$1,733.29		3.5c
Power (Large)	308,610 KWH	
$6,233.21		1.8c

Average price received for power 1.32c

Average cost of power at switchboard $41,000.00—.95c per KWH

Actual KWHS sold 3,100,000

Average cost of power sold $31,771.86 at board

Actual paid cost $39,189.62 at board

Actual cost of power sold 1.11c

Estimated overhead on capitalization $62,490.00

Depreciation and obsolescence $6,249.00

Salaries and wages, $4,000.00

Total, $10,249

Average per KWH .31c

Total average power cost 1.26c per KWH

BUYS HOUSE

Anthony Smith has purchased Roy Arnold's house on Raglan St.

INTERMEDIATE CAMP AHSHUNYOONG CLOSES

Camp Ahshunyoong this year was bigger and better than ever. Eighty-eight girls from the ages of 12 to 14, and 14 leaders enjoyed ten days full of swimming, eating, horse-back riding, singing and fun.

Rev. Douglas Davis from King City was the camp's chief advisor. On Sunday morning he took charge of a very impressive service.

Each evening at sunset the campers and leaders gathered at the Garden of Eden, the camp's sacred spot, for a few minutes of worship under the leadership of "Colonel," the camp director.

Mr. and Mrs. Ridout from Stouffville prepared the wonderful meals.

The closing ceremony was a picture of camp spirit. The campers and leaders encircled a burning fire forming a cross. After the reading of the findings of camp, torches were lighted and the girls stood quietly until the torches burned out. Then with heads bowed, softly sang taps.

On leaving camp, the girls knew they had found many new interests, worthy thoughts, and made many new friends whom they looked forward to meeting again at the 1939 camp.

CHURCHES

THE GOSPEL TABERNACLE
Millard Ave.
August 7
J. TAYLOR, Pastor

9.45 a.m. Sunday-school.
11.00 p.m. Mr. R. Rolph, Los Angeles, Cal.
7.00 p.m. Evangelistic Service.

Sunday, Aug. 7

The united services of the Christian-Congregational and United church will be held in Trinity United, Park and Main, on Sunday at 11 a.m. and 7 p.m. Rev. A Hinton, Pointe Claire, P. Que., will conduct both services. Mr. Hinton is a popular sportsman and is cycling all the way from Montreal to Newmarket. He is an outstanding cricket player and a popular golfer. Miss Miller, representing the missionary work of the Upper Canada Tract Society, will have a part in the service.

NOTICE

EAST GWILLIMBURY TOWNSHIP

The regular monthly meeting of the East Gwillimbury council will be held on Monday, Aug. 8, a ten o'clock, a. m. in the municipal hall at Sharon. J. L. Smith, clerk.

REPRESENTS MISSION

Miss Lillian Miller, field secretary of the Mission to Sailors, is in town this week in the interest of work done by the mission.

NOTICE

I, Elisha Charles, of Island Grove, will not be responsible for any debts contracted by my wife.

SOCIAL AND PERSONAL

PHONE 12

—Mr. and Mrs. Charles Verity of Cheminis are spending a week's holidays visiting friends and relatives.

—Mr. H. C. Holmes of St. Catharines spent the weekend with Mr. and Mrs. C. W. Holmes.

—Mr. and Mrs. C. W. Holmes left on Tuesday to spend a few days in St. Catharines.

—Mr. and Mrs. E. S. Murphy and Donald of Mount Dennis spent the weekend with Mr. Murphy's parents, Mr. and Mrs. John Murphy.

—Miss Kathleen Drake of Hamilton spent the weekend with Mr. and Mrs. John Murphy.

—Miss Edna Murphy and Mr. Jack Arthur of Toronto spent the weekend at the former's home.

—Mr. and Mrs. George Luesby and Frances, accompanied by Mr. and Mrs. Charlie Churchill returned Friday from a two weeks' trip through the Adirondacks, Green, and White mountains and New Brunswick, returning home via Quebec and Montreal.

—Mr. John Bray of Toronto is spending two or three weeks with his daughter, Mrs. George Luesby.

—Mr. and Mrs. W. A. Spear are spending the week on a cruise on Georgian Bay.

—Mr. and Mrs. J. L. R. Bell and children returned Monday night after holidaying two weeks near Ottawa.

—Jim Russell, Bob Spear, Davis and John Edwards returned Monday after camping two weeks near Honey Harbour.

—Mr. Trevor Bogart of Chicago is spending a short time with his parents, Mr. and Mrs. Louis Bogart.

—Mr. and Mrs. J. W. Bowman spent last week at Orillia and Huntsville, returning to spend the weekend at Maple Beach, near Beaverton.

—Mr. and Mrs. Gerald Sturdy and family spent the weekend with Mr. P. W. Pearson on their way home to Preston after holidaying for two weeks at Port Severn.

—Dr. and Mrs. R. L. Hewitt are enjoying two weeks holidays in Muskoka.

—Mr. Bill Janes of Hamilton was home for the holiday.

—Miss Amy Caldwell of Barrie spent the holiday with her mother, Mrs. T. Caldwell, Grace St.

—Miss Margaret Duncan of Toronto was home for the holiday.

—Mr. Edgar Willis of Toronto spent the weekend in town with his son, Douglas, who is holidaying here with relatives.

—Mr. Percy Deavitt, Mr. Ronald Neilly, Miss Elsie Sharpe and Miss Frances Tumelty spent Sunday on a cruise to Niagara Falls.

—Mrs. Ross VanZant, Miss Kathleen VanZant and Mr. Bill VanZant spent the weekend at Collingwood and attended the Collingwood Old Boys' reunion.

—Mr. and Mrs. T. Leach, Mr. and Mrs. Wilbert Widdifield, and Mr. and Mrs. Jack Stallard spent the weekend at Detroit, returning via Port Huron and Sarnia.

—Miss Olive Clarkson, Mr. Kenzie Scott, and Mr. and Mrs. Homer Blair spent the weekend motoring through the Georgian Bay district.

—Mr. and Mrs. A. Carrick and Mr. and Mrs. Frank Playter spent the weekend in Buffalo.

—Mrs. Wm. Sutton and children of Stayner have been visiting Mrs. Sutton's parents, Mr. and Mrs. G. W. Curtis, for a few days.

—Messrs. Wray, Burt and Verne Playter and George Johns visited friends in Kitchener on Sunday.

—Mrs. Wm. Hillaby and family and Mrs. Snowden are spending the week at Lake Simcoe.

—Dr. and Mrs. W. S. Alexander are spending their holidays on a five-week tour through the States, during which time they plan to visit members of their family at various places.

—Mrs. McDuffee of Vancouver is visiting her niece, Mrs. Alex. Eves.

—Mr. and Mrs. G. H. Harrington, Garry, Ind., Mr. and Mrs. J. Breeze, Owen Sound, and Mr. G. Telford, Chatsworth, were visiting at the home of Mr. and Mrs. J. M. B. Stephens, Huron St.

—Mr. and Mrs. Ted Fraser and family spent last week at Willow Beach, Lake Simcoe.

—Mr. and Mrs. J. B. Bastedo and David left this week for a holiday at Silver Lake, Haliburton.

—Mr. and Mrs. Frank Abercrombie spent the weekend at Mrs. Abercrombie's home at Collingwood.

—Mrs. Doris Comber and Miss Jessie Morrison of Toronto spent the weekend with Mr. and Mrs. Gordon Thompson.

—Mr. and Mrs. Gordon Thompson and guests visited the latter's uncle at Fern Cottage, Muskoka, on Sunday.

—Miss Dorothy Phyllis Thompson is spending the month of August with her aunt, Mrs. Douglas Graham, at Maple Creek camp.

—Miss Barbara Thompson is spending her holidays with her aunt, Mrs. Eric Howell, in Hamilton.

—Miss Evelyn Moreau spent the holiday weekend with relatives in Toronto.

—Mr. and Mrs. Thomas B. Scott and Jimmie are holidaying for two weeks at Lake Simcoe.

—Rev. and Mrs. Frank Brunton of Bradenton, Florida, are visiting in town. Mrs. Brunton's mother, Mrs. T. O. Townley, has been ill in Toronto. Mr. Brunton leaves for home on Monday.

—Mrs. George Walker of Rowan, Montana, is spending her holidays with her sister-in-law, Mrs. Alex. Eves.

—Miss Lillian Daniel returned home on Monday after holidaying at her home at Port Elgin.

—Miss Clara Crowder of Toronto is spending holidays with her mother, Mrs. H. J. Crowder. Last week, the Misses Clara and Evelyn Crowder spent several days visiting their niece, in Madoc.

—Dr. and Mrs. David E. Bagshaw of Saginaw, Mich., spent the weekend with Mrs. H. J. Crowder, Millard Ave. They came to Canada to attend the annual Bagshaw reunion held on Monday at the park at Port Bolster, Lake Simcoe.

—Miss Catherine McCaffrey and Miss Florence Goldsmith spent the weekend in Buffalo.

—The Misses Dinwoody of Cookstown visited at the home of Mr. and Mrs. Frank Robinson last week.

—Mr. and Mrs. Herman Lennox of Newton-Robinson spent Sunday with Mr. and Mrs. Frank Robinson.

—Mrs. F. Robinson, accompanied by the Misses Dinwoody, motored to Hart Lodge, Haliburton, on Wednesday of last week.

—Mrs. P. Mills, Victoria Ave., and Miss Kate Rowland of Toronto spent the weekend in Minden and Haliburton.

—Mrs. P. Mills returned on Saturday from a two weeks' visit with her sister, Mrs. Arthur Thompson at Orillia.

—Mr. and Mrs. Charles Cumber returned Monday from a week's motor trip to North Bay, Ottawa, Montreal, Sherbrooke and other points.

—Mr. E. J. Smith spent five days at Port Perry, his boyhood home, last week.

—Mr. and Mrs. N. L. Mathews are enjoying holidays at their summer home at Thunder Bay.

—Mrs. Wm. Yonge, 64 Park Ave., and guest, Mrs. Jason Welland of Galt, attended the reception following the Howard-Peeling wedding at Oshawa on Saturday, July 30.

—Mr. Tom Burke has returned from holidays spent partly in the Niagara district.

—Mrs. W. E. Rutledge and Miss Mary Rutledge are spending their vacation with the former's sister, Mrs. Frank Cunningham of Holt.

—Mrs. Nelson Scott spent the weekend in Guelph with her son.

—Miss Mary Scott of the staff of the country branch of the Hospital for Sick Children, is home for a month's vacation.

GETS PLANE JOB

Aubrey Scythes has accepted a position with an aeroplane manufacturing firm at Malton, location of the new Toronto airport.

BAND KEPT BUSY

R. S. A. Bugle Band is growing more and more popular. With two engagements fulfilled over the weekend, the boys play in Bradford Monday night for the Lions and in Aurora on Wednesday night. Another engagement is for the C. N. R. veterans on warriors' day at the C. N. E.

RATE GOES UP HALF A MILL

At the August meeting of Stouffville council the tax rate was struck at 35.5 mills, a half mill higher than last year. A $12,500 addition is being made to the continuation school and a new hot water heating system is being installed in the municipal building this year.

CASES AGAINST COUNTY CONSTABLES DISMISSED

Constable W. E. Martindale, ex-chief of York county police force, now stationed at Sutton, and Constable Anthony Crouch, of York county police force, were exonerated on Tuesday by York County Police Commission, on charges of neglect of duty and conduct unbecoming to an officer. Judge Daniel O'Connell presided and the other commissioners were Warden R. H. Corner and Magistrate W. F. Woodliffe.

Evidence was given that Crouch was found slumped over the wheel of his car, asleep, at the side of the road, on July 14, and that he had been drinking. Three of his children were with him.

Among charges against Martindale were that he could not be located when required.

Judge O'Connell criticized the York county police system, in which 50 per cent of the force were stationed at headquarters in Toronto and recommended that a schedule should give each man a portion, if not a whole day, each week for recreation.

AGED PENSIONER TAKES LONG TRIP

An old age pensioner, 82, inmate of the York county House of Refuge, covered a distance of 40 miles in a day, when he decided to go to the north York township office at Willowdale to get his pension cheque which had not arrived at his new address at the home. His mission was successful.

Brunton's No Profit Sale
SALE SALE SALE Sale
FRIDAY & SATURDAY — AUGUST 5th & 6th

GROCERY DEPARTMENT

PASTRY FLOUR, NEW LOW PRICE	24 lb. bag	49c
REDPATH SUGAR	10 lb. paper bag	54c
CAMPBELL'S SOUPS	2 tins	19c
HEINZ KETCHUP	big bottle	18c
P and G SOAPS	4 bars	14c
"LONDON HOUSE" COFFEE	pound tins	34c
CORN BEEF, Reg. 15c	2 tins	25c
ASSORTED FANCY SWEET BISCUITS	lb.	16c
	2 lbs.	29c
GOOD CORN BROOMS	each	22c
SHREDDED WHEAT	2 for	23c
SUPER SUDS, Buy One Large Package 19c and Get A Regular 10c package	for	1c
LAPP'S PURE CIDER VINEGAR	gal.	39c
CREAMERY BUTTER, FIRST GRADE	lb.	28c
GRADED EGGS, (FRIDAY ONLY)	doz.	27c
SPECIAL SALE "LUXURA" PEKOE TEA,	½ lb. pkg.	24c
SWEET MIXED PICKLES	large jar	22c

DRY GOODS

CURTAIN NETS, Reg. 25c and 29c per yard ..... for 19c
REG. 35c per yard ..... for 25c

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RENOLEUM FLOOR MATS, 18x36 inches ..... 2 for 35c

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"HOME SPUN" DRAPERY, 45 in. wide, Reg. 49c yd. for 39c

CLEARING SALE SOCKEES,
Reg. 15c 12½c
Reg. 19c 15c
Reg. 25c 19c

SHOE DEPARTMENT

Men's Leather Camp Shoes, pair $1.35
Men's House Slippers ..... pair 89c
Boys' Leather Camp Shoes, pair $1.10
Ladies' Corded Velvet House Slippers, Reg. $1.00 ... for 65c
Bargain Table Shoes ..... pair $1.00

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CITY WORKERS PICKET HERE

Several girls of the Toronto dressmakers' union are picketting the Oddfellows' hall, now being used as a factory by the Paradise Dress and Waist Co.

One of the girls was carrying a placard saying that 20 girls had been put out of work in the city in breach of an agreement. About ten local girls are working in the factory.

C. Foster, business agent of the union, issued the following statement: "Citizens of Newmarket: Realizing your surprise to see in your town picketting, we feel that an explanatory statement is necessary. The Dressmakers' union in Toronto have no quarrel with the citizens and workers of Newmarket, but our quarrel is with the Paradise Dress and Waist Co., who have been located in Toronto for the past four years, having at all times dealings with the union and signed agreements.

"After negotiating over that period of time they were brought to a point where they had to pay a better wage. Disregarding the usual practice of established employers, they have over night moved out their plant from Toronto, throwing out of employment 20 workers who were covered by the agreement signed between the employers and our union. It is our duty to our membership to take this action and do our utmost to secure their jobs again.

"We have assured members of your council that we will carry on a peaceful picket line, with no animosity towards the girls at present employed in that factory.

"These employers' aim to secure cheap labor and inexperienced help in town should not be aided by the citizens of Newmarket."

DENTAL OFFICE CLOSED

Dr. R. L. Hewitt's dental office will be closed until Monday, Aug. 15.

HOCKEY STAR IS HOLIDAYING AT SIMCOE

Reginald "Red" Horner, well-known hockey player, is holidaying at Jackson's Point with his wife and two children. Mrs. Horner is on the women's committee of the Sutton Horse Show, which opens today.

Single copies of The Era may be purchased at the following places: Steeper's, Mount Albert; Elmer Fry, Sharon; Burkholder's, Queensville; Vail's, Keswick; Owen's, Baldwin; Nelson's, Brownhill; Gibney's, Holt; Anne's Restaurant, Sutton; Smalley's, Sutton.

HELEN GUY, A.T.C.M.
Teacher of pianoforte and theory
Studio Opens September 1
16 PARK AVE.

HOLD EVERYTHING, INSISTS DEPUTY

Deputy-Reeve Joseph Vale insisted that the town stop buying meters until a price is obtained from other firms than the one now supplying the town, at a town council meeting Tuesday evening.

Councillor W. W. Osborne said that the town was under contract with a firm already, and offered to produce the contract. Mr. Vale wanted to see it, and C. C. Rachar, town electrical engineer, went to the clerk's office to obtain it.

But Mr. Rachar had trouble with the lock. Finally N. L. Mathews, K.C., clerk and solicitor, went to the office, but he couldn't make the key work.

"The lock often gets like that," said Mr. Mathews. "Sometimes we can't get into the office in the morning."

Mr. Vale was still unsatisfied and Mr. Mathews finally got Chief Constable James Sloss to unlock the door.

Mr. Vale declared that Mr. Rachar had assured him that he had obtained a price from the Ontario Hydro-Electric for meters, but Mr. Rachar had no memory of it.

The council decided to secure prices as requested by Mr. Vale. Mr. Osborne said that if more meters were needed in the meantime, he would have to get them.

The Florida beach and the blue sky looked inviting to the visitor, but before venturing out to swim he thought to make sure.

"You're sure there are no alligators here?" he inquired of the guide.

"Nossuh," replied the darky, grinning broadly. "Aint no 'gators hyah."

Reassured, the tourist started out. As the water lapped about his chest, he called back:

"What makes you so sure there aren't any alligators?"

"Deys got too much sense," bellowed the guide. "De sharks done skeered dem all away!"

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Next time you feel the need for this energizing drink, be sure of getting the best, by ordering from —

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Town Softballers Nose Out Foundry In Close Tussle

Seven-Six Decision In Doubt Up To Last Innings

One of the most closely-fought battles in the town league took place on Tuesday when the foundry and town teams staged a 7-6 tussle, with the town team getting the extra run. Both Wilson, of the foundry squad, and Bone, of the town, pitched fine games, and the decision was in doubt until the final inning.

Wesley Heaney led off the town batting and scored when Bone went to first base. Lloyd, Saigle and McMain scored for the town in the second inning to give them a 4-0 lead. From then on, however, the towners began to have difficulty with Wilson's pitching and never scored more than once in an inning.

After a scoreless third inning, Saigle got hold of one, and came home on hits by Heaney and "Bun" Pattenden.

Then the foundry batters started making history. Wilson and Gardner came home on a three-bagger by Hadfield and Flintoff, and Atkinson scored in turn on hits by Yakes and Whipperman to tie the score at 5-5.

The town changed the score to 6-5 when Lloyd hit a home run in the fifth. Neither team scored in the sixth.

Hodgins added to the town's score in the seventh with one lonely run, and despite the fact that the bases were loaded Wilson kept pouring them in to prevent a further score. It looked as if the foundry would even the score when Anthony tallied and Cook and Wilson hit safely, but Cook went out at home plate and Gardner fanned, to retire the side.

Teams—Town: Bone, p; Saigle, c; Sutton, 1b; Hodgins, 2b; Lloyd, 3b; Browning, ss; McMain, rf; Pattenden, cf; Heaney, lf.

Foundry: Wilson, p; Yakes, c; Whipperman, 1b; Flintoff, 2b; Gardner, 3b; Hadfield, ss; Anthony, rf; Cook, cf; Atkinson, lf.

A. Pattenden and W. White umpired the game.

AURORA BOWLERS PLAN MEN'S FOURS TOURNEY

The big event of the year so far as the Aurora Bowling Club is concerned, will take place on Wednesday afternoon, when the club entertains in an open tournament for men's fours. A fine entry is expected.

ABOUT TOWN

CLASSIFIED

In the short short encyclopedia which we may some day write, we shall classify all ideas for the advancement of the human race into three groups: unsound, sound, and merely sound.

The unsound ideas are those which are wrong both in theory and practice. The "sound" are right in both. The third group consists of those ideas which sound all right in theory but just don't work out—they are much used by professional politicians, hence their name of "merely sound." Readers may amuse themselves by deciding into which classification the following belongs.

HOW TO MEET A TRAIN

When we were home in Winnipeg—where men are men and women get seats in street cars—one of our most trying chores was that of meeting father at the train. Father used to go on expeditions across the prairies, making life miserable for lazy insurance agents.

Sometimes he'd be gone for weeks. Then, just as we were beginning to think the coyotes had got him for sure this time, we'd get a wire—"MEET THE 6.20 TRAIN STOP LOVE"—then we'd grab the family car and dash down to the C. P. R. station.

After everyone had got off the 6.20 and father had failed to appear we'd dash down the street a mile to the C. N. R. station to find that the 6.20 there had unloaded—but no father in the rotunda. Then we'd dash home and apologize to father, who was by that time half-way through the evening meal.

That's how we became aware of Canada's railway problem: two trans-Canada trains arriving at the same time—needless duplication of service—and a rap on the knuckles from Dad. We've often wondered why, if two trans-Canada trains were run each day, one didn't arrive in the morning and one at night. Instead of which we pay money to the C. N. R. to enable it to run a train on the same hour as does the C. P. R.

Beatty, C. P. R. chieftain, has suggested amalgamation. He ranks with the world's greatest railway authorities, but we disregard his advice because it may be colored by the fact that his company might show a profit, if his advice were followed. And of course it would be most unfortunate if a private company made a profit when a government-owned company had failed to do so . . . most unfortunate for the governors, that is, but not so bad for the governed.

It was just this morning when we were cutting a melon for breakfast, that we hit upon the solution: two railway systems, but no amalgamation. As you know, a melon can be cut two ways—from end to end, or across the middle.

Our railway systems are at present split end to end, from Vancouver to Halifax, with both halves doing the same job. Our suggestion is that the systems be split across the middle. The C. P. R., for example, could operate from Fort William to Vancouver, deleting or decreasing the services in certain sections and increasing service where it was possible to do so profitably.

The C. N. R. could operate from Fort William to Halifax, rearranging its services and traffic to fit the eastern needs . . . and the eastern purse. Trans-Canada trains could be pooled, or a transfer made at Fort William, where they stop for 20 minutes anyway.

Duplication of stations and hotels in big cities would be avoided and two half-filled trains would not arrive in Winnipeg from Vancouver at the same time. We could bring coal from Alberta instead of from Wales, perhaps. Farm implements could be sent west at prices nearer what the farmer could pay. Perhaps the Ontario farmer might get the same low rate from Sarnia to the Atlantic as do the western farmers.

We do know that the idea is either "sound" or "unsound" . . . if it were "merely sound" the government would have grabbed it long ago.

WE DE-LIVER

Last week in a mental fog brought on by trying to learn the reason for the 25-cent-per-pound difference between the price of beef and pork liver, we promised to give you the answer this week.

We have not failed.

"Liver is liver," a doctor has advised us. "It performs the same function in all animals. Calves' liver is thought to be the best, but I don't know that there is much difference."

To a simple mind, such as our own, it would seem that the difference in the quality of the two would lie in the different properties of beef and pork. For average table use pork liver would seem to us to be as good as calf liver. Apparently, when the public thinks of liver, it thinks of calf liver—and pays 25 cents per pound more.

A few years ago we paid five cents for a small package of raisins from the confectioner's counter. "Have you had your iron today?" was a popular slogan. The little packages are seen no more—people found they could live without raisins, or found they could buy a pound of them for the price of a couple of the tiny packages.

We don't say that liver is a fad. We don't say that calf liver isn't superior to pork liver. But we do say that the superiority isn't worth 25 cents difference in price. So what? Why this high cost of livering?

—J. F. W.

Uxbridge Takes Tennis Series From Aurora With Second Win

Local Stars Get Only Two Matches Played On Strange Courts

Playing in Uxbridge on Wednesday, the Aurora Tennis Club found the competition a little too much for them and went down to defeat, in five of the seven matches. This was the second meeting in a two-out-of-three series, and gives Uxbridge the right to seek further honors.

Keith Davis defeated B. Willis, of Uxbridge, 7-5, 3-6, 6-4, in the men's "A" singles. In the "B" singles, Lees Owram was beaten by E. Gold, of Uxbridge, 8-6, 3-6, 6-4, in a hard-fought match.

Davis and Owram teamed in the men's "A" doubles and were beaten by the Uxbridge team of Willis and Harris, 3-6, 6-2, 6-0. Aurora's second win came when Dr. C. J. Devins, paired with "Wink" Barnard, trimmed Messrs. Gold and Pike, 6-1, 6-4.

Connie Willis lost out to G. Bautch, of Uxbridge, 6-2, 6-4 in the ladies' singles. G. Bautch and E. Harris defeated C. Willis and Audrey Grieves, of Aurora, 6-4, 6-4 in the doubles. The mixed doubles also went to Uxbridge when G. Harris and R. Harris defeated Dr. Devins and Mae Fry, 6-3, 6-3.

JOHN TAYLOR BURIED IN AURORA CEMETERY

The body of John Taylor, for the past 50 years a resident in Michigan, was brought to Aurora for burial on Sunday. Services were conducted at the parlors of P. M. Thompson, by Rev. Dr. E. J. Thompson. Interment was made in Aurora cemetery. Mr. Taylor was the son of the late David Taylor and is a brother of Bert Taylor, Aurora.

No Need To Cut Down Use Of Hoses, Council Learns

Town Fathers Hold Fifteenth Meeting Within Six-Month Period

The meeting of the town council held on Tuesday night turned out to be a short and sweet one, with all business completed within two hours. The meeting was the 15th within a six-month period.

The only accounts questioned were those for tuberculous patients from the town, and the bills for drilling the new wells. The accounts from the sanatoria were for May and June, it was revealed. From July on, the cost of these patients is taken over by the province, it was stated.

The well-digging accounts came in for more discussion.

"Is the new well satisfactory?" asked Mayor Dr. C. R. Boulding, when an account for $316.25, covering the drilling of a 115 foot, five inch well was mentioned.

"Al Langman says the well is all right," Town Clerk M. L. Andrews stated.

Another well, recently drilled, was not so satisfactory, discussion revealed, and the bill will be given further consideration by the waterworks committee, who were given power to act in the matter. Water pressure had been good, and there seemed to be no reason for cutting down on the use of garden hose at present.

Among communications was one stating that those seeking entrance to the House of Refuge would be allowed in on a three-month probation period. If the probation showed that they should not be allowed in permanently or that they should be in other institutions, they would again become the responsibility of the municipality.

Taxes were coming in well, the clerk reported.

"Will there be any tax sales?" Reeve J. A. Knowles asked.

"There are possibilities," Councillor L. C. Lee stated.

FIND GOOD FISHING ON LONG WEEKEND

Mr. and Mrs. B. G. Whitelaw, accompanied by Mr. and Mrs. D. Smith of Eversley, motored to Paradise Lake, near Haliburton, for the long weekend and report an enjoyable time. Mr. Whitelaw caught two fine bass and a goodly number of sunfish.

Everybody Hits As Town Hands First Ball Defeat To Sisman's

Ted Heaney, McKenzie Fail To Stop Town Batters In 27-20 Mix-up

The Sisman softball team, on Wednesday of last week, beat the tanners by a score of 16-8 to gain its third straight win and a favored spot in leading the town league.

On Friday night, however, when Sisman's met the town team, it was a different story. The town batters went to work in earnest in the early innings. "Ninny" Heaney, Hodgins, Al Pattenden and Sutton crossed the plate to give the town a four-run lead in the first.

In the second they staged a nine-run hitting spree that drove Ted Heaney from the pitcher's mound, after Ted Heaney, "Pat" Pattenden and Lustic had scored for the shoe factory. The teams batted on an even basis until the fourth, when Sisman's batters turned the hurling of Bill Bone into a splurge of seven hits.

The tannery were still leading 22-16, however, and continued to out-hit their rivals to make it 26-17 at the end of the seventh.

"Ninny" Heaney, Hodgins, A. Pattenden, Bone, Sutton, Browning, McMain, Richards, Mugford and Lloyd appeared on the town line-up, while for the factory there were McKenzie, Clubine, Long, Broom, P. Pattenden, Pugh, Lustic, Ted Heaney, Hacking, "Si" Holman and Len Holman.

Clover Good As Corn For Silage, Say 380 Farmers

Molasses And Phosphoric Acid Used As Preservative

Of 380 farmers who put alfalfa, clover or other legumes into their silo and fed it to livestock, 83 per cent reported that grass silage was equal or superior to corn silage. Of the total number, 95 per cent reported that it is equal or superior to hay. The quality of the crop was apparently the determining factor. Thirty-nine per cent of those farmers reported that grass silage improved milk color. The color was influenced by the amount of silage fed.

Three hundred and thirty-two of those farmers reported that the cows ate the grass silage readily; 26 reported difficulty. In practically every case the difficulties arose because the silage was either quite putrid because of insufficient preservative or because the material was too dry or of poor quality.

The results reported above are published by the extension department of New York State College of Agriculture, Ithaca, New York.

Three hundred and forty-six of the farmers used molasses as a preservative; 34 used commercial phosphoric acid. Of the latter, two decided that in the future they would change to molasses. All the others appeared

The clover or alfalfa to be ensiled is cut green and is put into the silo just as quickly as possible after cutting. If it lies and is wilted by the sun, water may need to be added to bring the moisture content up for the making of the best silage. The moisture in the ensiled material should be 70 per cent.

For alfalfa and clovers, 80 pounds or seven and a half gallons of molasses is recommended for each ton of green material. About an imperial gallon to each ton of green material is recommended where phosphoric acid is used. None of the 34 farmers who used phosphoric acid suggested applying more than this amount; and in all cases of severe spoilage the trouble could be traced to the use of a lesser amount. One operator suggests that with a little experience one can judge the amount of acid to use. He says that if the right amount is added the material will have the taste of a good salad.

The results of this survey do not indicate that phosphoric acid is a more expensive preservative than molasses; it is easier to handle and when properly used there is no more spoilage; the silage seems as palatable to cattle and gives as good production results as does silage made with molasses, according to the Cornell report.

WILL HOLD FIELD DAY

The annual field day and Old Boys' reunion will be held at Laskay on Aug. 27.

SOCIAL AND PERSONAL

Misses Bernice and Jolyne Doolittle are holidaying in Toronto.

Miss Lois Park of Burlington is the guest of Mrs. Jenkinson, Maple St.

Miss Marie Hulme of Oak Ridges is visiting her cousins, Misses Ruth and Barbara Walker.

Mr. and Mrs. Clarence Dicker of Toronto were visiting friends in town over the weekend.

Miss Myrtle Brown, R.N., of New York, called on friends in town on Sunday.

Misses Bertha and Marjorie Andrews have returned from a three weeks' motor trip through the western provinces, also visiting friends and relatives in Saskatchewan and Manitoba.

Miss Greta Sloss is spending the week with her friend, Miss Maud Greenwood, at Duclos Point.

Miss Jane Gilchrist of Montreal is visiting her grandmother, Mrs. J. Daniels, Kennedy St.

Doug. Egan and Warren Jenkinson have returned from a week's stay at Wasaga Beach.

Mr. and Mrs. D. Barkey and Vera, and Mr. and Mrs. O. De La Haye and Stewart motored to New Liskeard for the holiday.

Mr. and Mrs. R. Foote and family have returned from a visit to Mr. Foote's brother in Detroit.

Mr. and Mrs. Clarence Harper have been visiting Mrs. Henry Harper, Catherine Ave.

Rev. and Mrs. O. P. Lloyd, of Alexander, D.C., are visiting for a week at the home of Mrs. Andrew Barr, on the second concession of King. Mr. Lloyd is a brother of Mrs. Thomas Robinson, of Aurora.

Mr. and Mrs. Donald Hoffman are visiting Rev. and Mrs. A. C. Hoffman.

Misses Marjorie Malloy, Lelia and Helen Boynton and Isobel Hayes left on Wednesday for a motor trip through northern Ontario and Michigan.

Mr. and Mrs. J. Patterson and Helen spent the holiday in St. Thomas.

Mr. and Mrs. J. G. McDonald and Miss Margaret McDonald have returned after a week's holiday at North Bay.

Miss Margaret Spane and Miss Laura Otto of Toronto visited Mrs. J. Osborne one day last week.

Miss M. Oxenham of Sarnia is spending her holidays with her sister, Mrs. J. Osborne, Spruce St.

Miss Doris Whitelaw returned on Monday from a two-week holiday at Wildwood, St. Mary's.

PHEASANTS PLACED IN KING TOWNSHIP

Reeve J. P. Jefferson reported to King township council on Saturday that 500 pheasants had been released in the township and that it would be listed as a game reserve.

Control Of School Budgets Suggested In Leaside Note

Motion Would Do Away With "Frills And Social Services"

The attention of the council was drawn on Tuesday night to a letter from the Leaside council, containing a resolution recommending that school accounts should be subject to scrutiny by municipal bodies "to keep frills and social services within a reasonable limit."

"This would mean that school budgets would have to be approved by council," Mayor Dr. C. R. Boulding pointed out.

"Does the motion apply to secondary schools?" Deputy-Reeve C. A. Malloy inquired.

"It just says 'school budgets'" the mayor replied.

No immediate action was taken by the council on the matter, however, and the letter was passed on for the consideration of the by-laws committee.

A "jubilee" suggestion by the reeve met with a favorable reception by the council.

"I think it would be a fine thing, in the jubilee year, to have the council photographed," Reeve J. A. Knowles suggested. "We should also have photographs of any former members of council who are still alive."

It was also suggested by the reeve that a copy of the document issued by Charles Doane, calling the council together for the first time, be obtained. The municipal records held no mention of such a document, Town Clerk M. L. Andrews stated. The reeve had seen the signatures on the paper, however, and if they can be authenticated, action will be taken to preserve a copy in the council chamber.

JUNIOR BAND PLANS MAMMOTH ENTERTAINMENT

With a street dance, midway, band musicale and softball game, the Aurora Junior Band is planning a big night on Wednesday. The softball game is between the R. S. A. Bugle Band of Newmarket, who are co-operating in the event, and the Aurora firemen. Four bands will take part in the musicale.

Gossipers, Murderers Alike Visiting Minister Declares

Rev. S. W. Semple, Toronto, Preaches In Trinity Anglican Church

"We may not murder a person in the body, but we may murder a person's reputation, not outright, perhaps, but by some suggestive remark," Rev. S. W. Semple, of Toronto, told the congregation in Trinity Anglican church on Sunday, in a sermon on the re-evaluation of sin.

The ninth commandment, concerning bearing false witness was as important as the sixth, which forbade murder, he contended.

"Sin is just this: It is anything that comes between God and the individual or between the individual and his fellow man. Gossiping is a sin. Saying things behind the other person's back that we would hesitate to say to his face.

"It needs a spirit of honesty to find out that we are sinning in this way," Mr. Semple stated. "Christianity is a costly business. If we get it cheap it is not worth having."

TENNIS CLUB PLANS TO ATTEND UNITED CHURCH

Members of the Aurora Tennis Club will attend the morning service at the United church in a body this Sunday. Rev. Dr. E. J. Thompson will preach a special sermon for the occasion.

Aurora Vets Enjoy Reunion Of Canadian Corps In City

Bob Westlake Is Kept From Get-Together By Injured Back

Aurora veterans were well represented at the corps reunion in Toronto last weekend, and all interviewed report a wonderful time.

"It was good, clean fun and we thoroughly enjoyed ourselves," James Corbett stated. There was a certain amount of rowdyism, of course, but no malicious damage was done, he thought.

A number of old second-hand pianos, purchased by the corps for a song, were burned merrily when the singing was finished. A pedal of one piano is cherished by Frank Grainger as a souvenir of the occasion.

Participants in the reunion are still talking of it, and one attending the council meeting on Tuesday was heard to be singing softly under his breath, between discussions: "Oh, it's a lovely war."

Among those attending the reunion were L. Harmon, Jack Hudson, George Duffield, Mayor C. R. Boulding, Reeve J. A. Knowles, Councillor Lorne C. Lee, George Langstaff, Orval Heath, A. Patrick, Bill Mugford, James Corbett, Joe Smith and Jack Egan.

Among those missed by their comrades was Bob Westlake, who ten days ago had to go to bed with a bad back. Mr. Westlake was admitted to Christie Street hospital on Thursday morning of last week.

MORTSON FAMILY HOLD REUNION ON TUESDAY

Herman Mortson, Gormley, was elected president for next year's celebration, when the Mortson family staged their second family reunion on Tuesday. Constance Mortson, Toronto, is secretary. Gordon Mortson, Gormley, Winnifred Mortson, Toronto, are convenors.

Colored Lights To Be Left On During August, Council Decides

Month Of July Was Busy One For Light Department Men

The past month has been a busy one for the town's light department, Councillor George Baldwin, chairman of the department, told the council on Tuesday. The jubilee celebration of old home week, with the lighting required for the various entertainments and for the street lighting, had kept the men busy, he said.

"What is the intention regarding the colored lights?" asked Deputy-Reeve C. A. Malloy. "I would like to see them used continuously this summer. They would not cost us anything extra."

"If they are on all the time, you get too used to them," Mr. Baldwin stated.

"Leave them on in August every night, and on weekends in September," Councillor L. C. Lee suggested.

The suggestion was adopted. Collingwood had remarked on the appearance of Aurora's Yonge St., the mayor stated, and had asked where similar lighting could be obtained. Councillor C. E. Sparks asked that consideration be given to better lighting on streets where the trees were unusually thick.

Glenville

Mr. and Mrs. J. Jefferson and family visited at Mr. H. Webster's of the fifth line on Sunday.

Master Douglas Doner is holidaying with his grandparents at New Lowell.

Mr. Jack Webster has returned to Toronto after spending the past two weeks camping in Glenville.

Miss Laura Black spent the weekend with Miss Dorcas Watson of Newmarket.

Mr. and Mrs. R. Sharpe and family visited Mr. and Mrs. Geo. Hartman of Bradford on Sunday.

Mrs. J. Jefferson visited Mrs. W. Manning of Schomberg on Saturday.

Miss Ruth Johnston and a girl friend of Toronto are holidaying with Mrs. Wm. George.

Miss Frances Webster of Ketleby is visiting Miss Marion Jefferson for a few days.

Pottageville

Dr. and Mrs. Burt Gerrans and Harold, Betty and Norman, Miss Rosalyn Fry and Mr. Herbert Todd visited Mr. and Mrs. George Burt Gerrans in Caledon East on Sunday.

Mr. and Mrs. Ed. Houghton and family spent the weekend at Midland.

Mr. Wm. Butler, Mr. Robert Rose and Mr. Alf. Merriman attended the Canadian Corps reunion in Toronto during the weekend.

Mr. and Mrs. A. Hill and baby, Ronald, visited Mr. and Mrs. L. Paxton and baby, Ronald, in Bond Head a week ago Sunday.

Mr. and Mrs. A. Bryson and son, Jimmie, and Mr. and Mrs. Jim O'Brien and Mr. Ed. O'Brien of Newmarket spent the weekend with Mr. Ed. O'Brien and his sister, Mrs. C. Payne and son, Laurie, at their summer residence here.

Mr. and Mrs. Hightown of Long Branch spent Sunday and Monday with Mr. and Mrs. Geo. West and family.

Mr. and Mrs. Oliver Emmerson and sons, Donald and Kenneth, of Nobleton, visited Mr. and Mrs. Dan. Emmerson on Sunday.

Rev. W. J. Burton had charge of the Bible class on Sunday morning in the United church.

Mr. Burton preached an inspiring sermon on "Life Building" which was much enjoyed by all.

Mr. and Mrs. E. Bransfield and son, Dereck, of Toronto, spent the weekend with Mr. and Mrs. A. Merriman.

Mr. Merriman and Mr. Bransfield attended the Canadian Corps reunion on Saturday in Toronto.

Miss Betsy Weedon of Toronto is spending a week here.

Era printing is attractive.

Firemen Bring Back Pleasant Memories; No Cups This Time

Civic Holiday Outing At Barrie Much Enjoyed By Brigade

Though they failed to bring home any cups this year, the Aurora firemen who took the trip to Barrie, and took part in the firemen's convention there, report an enjoyable time.

The local teams placed fourth in ladder, hose and rescue races, and Fire Chief Frank Rowe placed second in the fire chief's race.

Among firemen to attend the convention were Chief Frank Rowe, Captain Harry Jones, Charles Griffiths, Stuart Patrick, Kenneth Rose, Charles Harmon, Jack Browning, Elwood Davis, Joe Holman, Victor Jones, "Dooley" Smith, Charles Milne, Herbert McKenzie, Frank Clubine, Cecil Holman, Douglas Knowles, Edward Anderson, Lorne Fleury and Harry Squibbs.

Roy De La Haye and his fellow-members in the Citizens' Band were present and took part in the parade. Aurora's musical representation was further added to when the junior band appeared to take part in the parade.

JUNIOR BAND IS KEPT BUSY OVER HOLIDAY

Members of the Aurora Boys' Band did double duty on Monday. Earlier in the day they took part in the firemen's convention in Barrie, and afterwards journeyed to Musselman's Lake to play at the field day there. They played also in the Toronto business men's parade in Toronto on Wednesday.

POLICE TROUBLED BY DISAPPEARING DOGS, MAYOR SAYS

Dogs that bark where and when they are not wanted and disappear when they are wanted, came in for their share of attention from the council on Tuesday.

"Have you had any complaints of dogs barking at night?" Reeve J. A. Knowles asked the mayor.

Dr. Boulding stated that no complaints had been made recently. On previous occasions, he said, dogs had annoyed people by barking at night, and the police had been informed. When the police arrived, however, the dogs were not to be found. It was difficult to get people to lay a complaint, the mayor stated.

The chief of police will be asked to maintain his vigilance in this connection.

Chief Fisher Dunham will also be asked to check up on those infringing on no parking areas. The parking of cars too near the corner of Yonge and Wellington Sts. will come in for special attention, it is understood.

GRACE OBEE IS GUEST OF HONOR

Miss Grace Obee, R.N., whose marriage to Mr. Del Babcock takes place Aug. 6 in the United church, Aurora, was guest of honor at a tea on Saturday, given by her mother, Mrs. William Obee, at her home on Harrison Ave. Mrs. F. S. Babcock received with them. Guests were welcomed at the door by Mrs. Henry Bain.

Mrs. Gordon Fenwick of Toronto presided at the tea table where pink and white decorations proved most effective.

Those assisting in the tea room were Mrs. E. Quinn, Miss Vivian Quinn, Miss Lena McDonald. Guests were escorted to the tea room by Mrs. Hugh Bowman.

Mrs. E. Glass, Mrs. F. Williams, Mrs. E. Johnson, Mrs F. Bewick, and Miss Margaret Russell were in charge of the rooms displaying the traussea. Mrs. P. M. Thompson and Mrs. Ford Butler had charge of the decorations.

To be sure of a good attendance at a farm sale, have the list printed in The Era. The cost is low.

WEDDING HELD IN MENNONITE CHURCH

A lovely wedding took place in Stouffville last week in the Mennonite church, when Margaret Pauline Boadway, eldest daughter of Mr. and Mrs. Paul Boadway, became the bride of Donald Baker Ratcliff, son of Mr. and Mrs. Robert Ratcliff. Rev. I. B. Brubacker performed the ceremony. Miss Alma Baker of Baker Hill sang during the signing of the register. Miss Evelyn Doherty acted as bridesmaid, while Charles Ratcliff, brother of the groom, was best man.

Era printing costs little.

SCHOMBERG

SCHOMBERG W. I. IS ENTERTAINED

Mr. and Mrs. Walter Aitcheson are holidaying in northern Ontario near North Bay.

Mr. and Mrs. W. L. McGowan spent Sunday at Innisfil park, Lake Simcoe.

The Presbyterian church held their annual picnic on Friday of last week, to a pretty spot in the Hockley Valley at Woodland Inn.

Several local war veterans attended various meetings of the Canadian Corps Reunion last week in Toronto. Some of those attending were V. Marchant, E. Stuckey, E. G. Lloyd, H. Sutherland and N. Wauchope.

Mrs. G. Farquhar and son, Ross, spent last week at Wasaga Beach.

The Women's Institute were guests of the Aurora branch on Thursday afternoon of last week. Some twenty members motored over. The meeting was held on the lawn at the home of Mrs. Harrison, Spruce St., Aurora. The roll call was answered by the Aurora members by giving a jam or pickle recipe.

After the business session, the Schomberg president, Mrs. E. J. Pearson, took charge and the program was put on entirely by the Schomberg ladies. A paper prepared by Mrs. A. F. Kay on "Health and Happiness in Warm Weather" was read by Mrs. Schoults, followed by a game and jokes in which all took part.

Mrs. C. Marchant read a splendid paper on "The Story of the Pioneers of York County."

The meeting came to a close with the national anthem. The lucky draw which was donated by one of the Aurora members was won by Mrs. E. J. Pearson, Schomberg. All were agreed it had been a pleasant afternoon. The severe electric storm which followed directly after rather spoiled an otherwise happy day.

Vandorf

Mrs. W. J. Kingdon and son, Billy, spent last week visiting friends at Thistletown.

Miss Norma Kingdon was with friends at Wasaga Beach for the holiday weekend.

Mrs. Henry Griffith, Mrs. Colin Cameron and Miss Dora Cameron of Thistletown were Sunday guests of Mr. and Mrs. Kingdon.

Miss Bernice Switzer of Toronto and Mr. Alayne Cliffe of Kingston spent the holiday weekend at the Switzer home.

Mrs. H. A. Switzer spent a week at Port Ryerse.

Mr. and Mrs. Geo. E. Richardson, Betty and Billy accompanied by Mr. and Mrs. Gordon Carr visited at Bobcaygeon and Fenelon Falls on Sunday.

Mr. and Mrs. Jas. Oliver, Miss Ruth Oliver and Mrs. A. G. Snider visited friends in Fenelon Falls, Coboconk and Bobcaygeon on Sunday and Monday.

Mr. Arthur van Nostrand and Dr. Fred van Nostrand joined the soldiers' reunion in Toronto on Saturday, attending the banquets held by their regiments that night.

Compliments are extended to Grant Morley, son of Mr. and Mrs. Roy Morley, who so capably played the organ at Wesley church on Sunday morning in the absence of the organist.

Rev. W. A. Westcott is having his vacation.

Kettleby

The Misses Janet and Elizabeth Waite of Toronto spent the week-end with Miss Margaret Heacock.

Mrs. J. W. Tilson has returned home from a six weeks' vacation at Manitoulin Island.

Mrs. Philip Fogarty and children of Detroit are visiting among relatives in the vicinity.

The W. A. and W. M. S. of the United church met at the home of Mrs. John Archibald on Wednesday of this week.

Miss Margaret Brown visited friends at Cambray over the week-end.

Miss Marjorie Ingram of Maple visited at the home of Mr. and Mrs. C. Black several days last week.

Mr. and Mrs. M. Polkinhorn and Mr. Wm. Ramsden of Port Credit motored to Callander and other points for several days.

Miss Leona Poole of Barrie spent holidays at the home of Mr. and Mrs. Ivan Brown for several days last week.

Miss M. Walls of Tottenham and Mr. Jack Reynolds of Toronto are visiting at the home of Mr. and Mrs. T. Greensides.

Miss Lorna Lepard spent several days at the home of Mr. and Mrs. J. Keffer of North Toronto.

Messrs. E. Williams, E. Armstrong, H. Murray, R. Black and P. Muirhead attended the veterans' reunion in Toronto on Saturday.

The members and friends of the Women's Institute held their annual picnic at the home of Mrs. Geo. Paxton on Thursday of last week.

Mr. and Mrs. J. E. Blatchford and daughters spent the weekend with relatives at Cambray.

Miss Lois and Robert Burton spent the weekend with relatives in Toronto.

Snowball

The Snowball Woman's Association and missionary society will hold their monthly meeting at the home of Mrs. Harry Haines on Wednesday, August 10.

Miss Annie Harrison and Miss Helen Lloyd are holidaying at Lake Simcoe.

Mrs. Harrison, Mrs. Farren, Mr. and Mrs. Harry Mills and Mary, all of this place, attended the funeral of the late Ivan Folliott of King last Thursday.

Mr. and Mrs. Beauclair and David have returned from their holidays at Peterboro.

Mr. and Mrs. William Ash spent Saturday in Toronto.

EVERSLEY

IVAN FOLLIOTT IS LAID TO REST

Rev. M. E. Burch will begin his holidays this week, and for the two following Sundays there will be no service in Eversley Presbyterian church. Sunday-school will be held as usual.

Miss Jessie Gellatly is having a week's holidays at Port Dalhousie, in company with Mary Wilson and a friend.

Mr. Alan Gellatly brought his car, full of friends, to Mrs. Gellatly's on Tuesday evening. Mr. and Mrs. John West of Port Arthur, a young couple on their honeymoon, were among the number.

Mr. Alan Gellatly, Mrs. Clara Smith and Miss Edna Snedley were home at Mrs. Gellatly's over the holiday, and attended Newmarket Presbyterian church on Sunday night, calling afterwards on Mrs. Charles Bennington.

Misses Wilda and Vernona Folliott have been at home at Hillcrest Farm since the death of their father, Mr. Ivan Folliott, on Monday. They remained over the holiday on Monday, returning then to Toronto and business.

The funeral of the late Ivan Folliott, who died suddenly on Monday of a heart attack, was held from the home on Thursday afternoon, interment being in King City cemetery.

A large crowd of friends gathered to pay respects to their honored friend. The floral offerings were very beautiful and abundant. He who loved flowers so much in life was surrounded by the most beautiful in his death.

Rev. Mr. Halbert of Newtonbrook, a former and much beloved pastor, conducted the service, assisted by Rev. Mr. O'Neill of Queensville.

The pallbearers were four cousins, Harvey, Roy, Albert and Clifford Folliott and two brothers-in-law of the deceased, Stanley and John Mahoney. Friends were present from all around. Walter and Alfred Folliott, brothers, and Mrs. Harold George and Mrs. Agnes Bond, were the immediate members of the family.

Ivan Folliott had conceived the idea of converting his fine crops of alfalfa into alfalfa meal. In the winter he was busy with the grinding outfit, grinding his own crop, and buying good alfalfa hay from others and grinding it into fine meal. He sold this by the carload to the manufacturers of stock food. It was used in various other things.

A well-known doctor used it in a breakfast cereal, and it was splendid in muffins. Mr. Folliott sold 40 carloads one winter, 10 carloads being from his own crop. Later, more competition arose, and prices slumped, and he manufactured less.

Those present at the funeral remarked on the beautiful setting of the home, surrounded by rock gardens and beautiful trees.

All this is a standing monument to the memory of the man with a vision and determination to make that vision permanent.

Hope

Mr. Wm. Bain and Mr. Leslie Bain of Chicago visited Mr. and Mrs. Geo. Micks and Mr. and Mrs. Elias Gibson on Thursday.

Mr. and Mrs. Robt. Stickwood, Mr. John Stickwood, Sr. and Mr. Ross Stickwood visited Mr. and Mrs. Russell Stickwood on Sunday.

A number of the young people of this community motored to Callander on Sunday.

Mrs. M. Tansley is visiting relatives at Hamilton.

Mr. and Mrs. Glen Micks and Carl visited Mr. and Mrs. Geo. Micks on Sunday.

Miss Ruth Brenair is spending a few days visiting Miss Ruth Pegg.

Master Jimmie Stevens of Sharon is spending some holidays with Master Billy Brenair.

Mr. and Mrs. Sugden and family of Fort Erie visited Mr. and Mrs. Geo. Barker on Sunday.

A number from the community attended the Yorkdale Co-operative picnic at Newmarket on Wednesday of last week.

Miss Mildred Mitchell and Miss Amy Gibson of Newmarket visited Miss Blanche Stickwood on Wednesday last.

Cedar Valley

Mr. and Mrs. Edward Hale, Messrs. Kenneth and Douglas Hale, Misses Irene Pyle and Agnes Frances motored to Allensville to attend the wedding of Miss Iona Bullen and Mr. Edward Henry Hale at Allensville church last Saturday afternoon.

Guests at Mr. and Mrs. Jesse Lundy's on Sunday were Mr. and Mrs. Wesley Lundy and grandaughters, Florence and Bernice Lundy, Mr. and Mrs. William Galley and Carolyn, and Glenna West of Newmarket.

Mr. and Mrs. Roy Reynolds, Albert, May and Mary of Queensville spent Sunday with Mr. Carl and Miss Mary Reynolds.

Mr. and Mrs. Percy Hutchinson, Richard, Harold and Vern visited Mr. and Mrs. Charles Brandon.

Mr. Alex Watt left for the sanitarium last week. Friends hope for a speedy recovery.

Miss Dorothy and James Radford are holidaying with their sister, Mrs. Charles Brandon, Jr.

An enjoyable afternoon was spent by those who attended the picnic of the Church of Christ Sunday-school at Pegg's park on Saturday.

To be sure of a good attendance at a farm sale, have the list printed in The Era. The cost is low.

KING COUNCIL PAYS FIVE SHEEP CLAIMS

Accounts passed at King township council meeting, Saturday included: J. P. Jefferson, telephone calls, $1.54; A. Wellesley, school attendance work, $4.30; G. Farquhar, constable services, $16; C. N. Institute for Blind, indigent, $20; Carr Transport, $1; H. G. Rose, registrations $3.75; A. Wellesley, weed inspector, $21.25; Morris Hayward, constable services, $30.75; Woodbridge & Vaughan Telephone Co., clerk's phone, $14.55; department of health, insulin, $2.78; Chas. Fell, bulbs for Schomberg, $8.25; Jos. Sutton, rent for meeting July, $5.

Relief account, $645; roads, $730.49, $665.91, $447.48.

The council authorized the Hydro-Electric Commission to cancel the hydro contracts of H. F. Switzer and J. J. McCabe as per their requests of recent date.

The following sheep claims were paid: W. L. Edwards, $16; Mr. Leven, $8; J. Sommerville, $67; M. J. McCallum, $7.35; Eaton Hall Farm, $185.66.

The treasurer was authorized to pay $15 to Mrs. Margaret O'Neil, 343 Howland Rd., Toronto, for rent in full to date as per understanding with the department of public welfare.

By-laws were passed to levy and collect certain rates or sums of money on the ratable property of the several school sections and union school sections of the township of King, and to raise, levy and collect during the current year for county, township, general school and special purposes.

Meeting then adjourned to meet at community hall, Kettleby, on Aug. 27, 10 a.m.

FLOWER GARDENS

BY DELPHINIUM

Though I grow vegetables for food, I also grow flowers for my soul—but the flowers that largely look after themselves. But we do appreciate the beauty of flower borders wherever grown.

On our trip to St. Marys for the Ferguson reunion recently, we visited the test rose gardens at the O.A.C. at Guelph. They were a riot of beauty. There were single roses, double roses and full headed roses, of all the shades and colors that belong to roses, and of infinite variety, as possibly there were not two kinds alike.

Then came lilies, such strong, hearty plants and vigorous blooms; then beds of annuals to be beautiful later. Beyond were huge peonies, and rose arbors. But time was limited, so we did not see all. Later at the homes we visited, there were great beautiful peonies and rose trees of various kinds—just a small selection, but as perfect as those at the O.A.C.

Within the town limits of St. Marys is a 50-acre farm, belonging to Mr. Alfred Mountain, whose wife belongs to the Ferguson clan. Mr. Mountain, while a farmer, a business man and an all-round citizen in every way, is fast developing into a landscape gardener.

His farm is becoming one of the show places in St. Marys. Incidentally, he has a herd of cows and sells milk to the town dairy. If he has a surplus of milk, this surplus goes to the cheese factory. They manufacture whey butter in St. Marys cheese factory. After the curd is removed from the whey, the whey is put through the milk separator and the fats resulting are made into butter; the remaining liquid is merely salty water. Mr. Mountain thought he wouldn't like whey butter, but one day a mistake was made and they got whey butter and liked it so well they prefer it. There is more demand for this product than can meet the need.

Entering the park-like driveway to Mr. Mountain's farm, we come to the fine old stone house surrounded by flower borders, edged with cement molding. Around at the entrance to the verandah are a Dorothy Perkins climbing rose and a rose rambler, full of buds, forming an arch.

A handsome stone wall, cobble stones set in cement, forms the side of the wide verandah and below it is a riot of flowers. Running parallel to the driveway are stone-flagged walks, with roses, delphiniums and foxglove and other flowers in profusion.

There is a fence of white lattice with sweet peas growing over it, and a beautiful bunch of those flowers gladdened the centre of the table at the reunion.

There were plants of 'mums, and carnations, giving promise of later beauty and many others. Walk over the lawn and descend broad stone steps to a sunken garden partly in the making. But at each side of these stone steps is a stone wall, built without plaster or cement, made of lime-stone and other stones, from a lime quarry on the farm. These huge stones, with one blow of an axe, would break into slabs, and the wall and walks were made from these stone slabs. The wall had a wide cement coping as a finish.

Plants and flowers of many varieties were in different stages of growth, according to their season, and again a border of tall delphinium and foxgloves were in great stalks of beauty. One foxglove plant, with a high spike of bloom from one stalk, had a double or apparently quadruple stand of blooms, making a complete round. It was a marvellous spike of bloom. Below this sunken garden is to be a rock garden, down farther in a hollow toward the barn. The farm soil is good and the farm provides the fertilizer necessary. It is as yet a garden in the making, but a thing of beauty as it is, and a promise of being a beauty spot to which visitors will come to wonder and admire. This is one instance of a farmer becoming a hobbyist — and that hobby — beautifying with flowers.

OAC To Have Co-operative Conference In September

Minister Promises More Co-operation For Regular Courses

(Taken from Rural Co-operator)

A three-day co-operative conference to be held at the Ontario Agricultural College on dates tentatively set for Sept. 20 to 22 inclusive, has just been announced by Hon. P. M. Dewan, minister of agriculture. The charge for living at the college for those attending will be $1 per day.

Prof. W. M. Drummond, head of the O. A. C. economics department, will be in charge of the program. Prof. A. B. MacDonald of Antigonish, Nova Scotia, and H. H. Hannam, secretary, United Farmers, both O. A. C. graduates, have been invited to participate.

Speaking at Norval to a meeting of farm clubs on July 13, Hon. Mr. Dewan explained that this conference would be the initial move toward having the subject of co-operation given more prominence at the agricultural college. He said arrangements had been completed with the economics department at the O. A. C. to put a course on co-operative education in the regular curriculum.

Not the Variety

Carl Henderson, New York, said in a talk on salesmanship:

"In flattery as in everything else a salesman can go too far.

"A pretty girl said to an energetic young salesman at a counter:

"'I want some soap, please.'

"He looked at her closely, like a real beauty specialist.

"'I would recommend,' he said, 'for a complexion that combines so delicately the lovely colors of the lily and the rose—'

"'Excuse me,' the girl broke in, 'it isn't soft soap I want.'"

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Tight-fisted hubby—Say, what did you do with that last dollar I gave you?

Wife—I spent 37 cents in 1936, 40 cents in 1937 and 23 cents this year.

The Era is Ontario's first paid-in-advance weekly.



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July 15, 1938.

Mr. Andrew Hebb, Publisher,
The Era,
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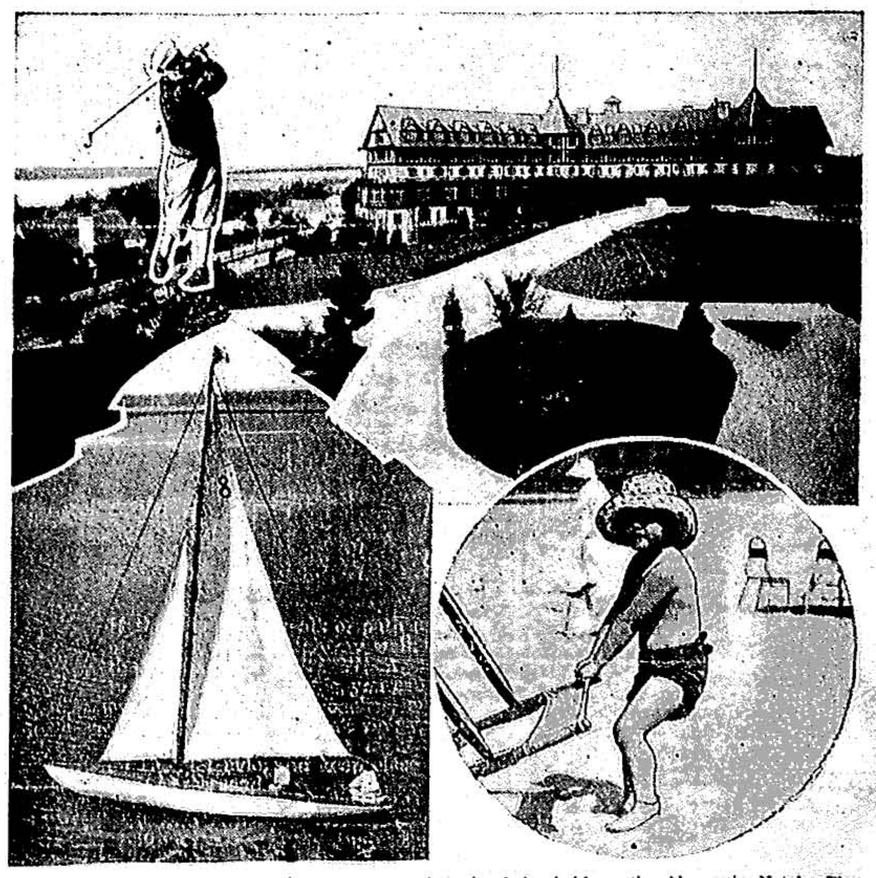
Dear Andy:

I noticed in a recent issue of MARKETING your advertisement relating to the fact that you are now a strictly paid-in-advance publication. I want to congratulate you from the bottom of my heart on your initiative in instituting such a practice on your paper. I am confident that you will like operating on this basis much better than the old practice of charge subscriptions. I sincerely believe that every weekly newspaper publisher would be better off at the end of each financial year if he were to follow your lead than is the case operating on their present system of charging subscriptions.

Yours very truly,
THE TORONTO STAR,
R. B. Cowan,
Asst. Circulation Manager.

THE NEWMARKET ERA
Ontario's First Paid-in-Advance Weekly

Summer Comes to St. Andrews-by-the-Sea



One of Canada's most popular summer resorts is St. Andrews-by-the-Sea in New Brunswick, beautifully situated on the Bay of Fundy west of Saint John and possessing a commanding view of Passamaquoddy Bay. Hundreds of Canadian, English and American vacationists visit there each year to enjoy golf on the two splendid courses, fishing, ocean bathing, and other attractive holiday pastimes.

The golf course of championship 18-hole length, bordering the sea amid delightful scenery is in the best of condition for a heavy programme of competitions. The other course is but nine holes in length but the sporty lay-out makes it popular among golfers. The four championship tennis courts are in good condition for the use of visitors.

Summer life at the Algonquin Hotel which is open from June 30 to September 6, consists of out-door pastimes with excellent facilities and an equable and temperate climate. From breakfast to dinner the visitor is busy with golf clubs and tennis racquets, fishing and automobiles. But perhaps the most popular place of all is the famous Katy's Cove bathing beach, just a pleasant walk along a tree-shaded path from the Algonquin Hotel. The cove is a sandy beach ideal for the frolics of sun-worshippers, and the warm salt water affords exhilarating swimming.

Exciting fishing is found within 20 miles of the hotel for speckled trout, bass, and land-locked salmon. This is the result of an intensive restocking programme. Yachting, salmon fishing in season, and deep-sea fishing are additional pleasures for which St. Andrews-by-the-Sea is famous.

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Elmhurst Beach

Mrs. Gordon Mahoney and her two daughters are visiting Mrs. Obie Peters and her father, Mr. James Peters. A very hearty welcome is extended to her by the community.

Miss Laura Peters is visiting here.

Mrs. Bain of Udora has been attending the camp meeting at Holland Landing for the past week.

Mrs. John Pollock spent a day at her son's home.

Mr. and Mrs. Donald Davidson and their daughters, Muriel and Pearl, visited Mr. and Mrs. Lloyd Pollock this week.

Miss Donna Anderson is spending a few days with Doris Pollock.

Mrs. Dixon of Toronto is spending a few weeks with Mrs. Lockerbie.

Era printing costs little.

THE OSTREKOFF JEWELS

By E. Phillips Oppenheim

A GREAT NOVEL OF LOVE AND ADVENTURE

INSTALMENT 22

The Ever-Elusive Jewels

Mario drew out the table to enable Felix Drayton to pass and escorted him across the room. The elderly man rose from his chair and shook hands in dignified fashion. The woman bowed. The girl smiled dazzlingly.

"We were unfortunate enough to miss you this morning by a few minutes," the man observed. "Permit me to present you to my wife, Mme. Oliastransky, and the young lady who for some years has been our ward—the Princess Elisaveta Ostrekoff. I am Colonel Oliastransky, in my younger days of His Imperial Majesty's Guards."

It was all very formally done. Felix Drayton, who had lived abroad long enough to have imbibed continental customs, lifted the fingers of the two women to his lips.

"I feel it is really my client's acquaintance you should make," he remarked. "I am acting for my young friend, Mr. Wilfred Haven, who happens to be lunching with me."

"Will you not present him also?" Mme. Oliastransky begged.

Felix Drayton turned and signed to Haven, who rose at once and crossed the room—six foot two of very forceful manhood. His illness had left no traces, except for a few deeper lines about his mouth and at the corners of his eyes.

"Let me present my client," Felix Drayton begged, laying his hand on Haven's shoulder. " Mr. Wilfred Haven—Mme. Oliastransky, the Princess Elisaveta Ostrekoff, Colonel Oliastransky."

Haven greeted each in turn. It seemed to him that Elisaveta was even more beautiful at close quarters. The color of her hair was entrancing and the texture of it like fine silk. She smiled up at him with becoming timidity.

"I have heard just a little," she observed, "of your wonderful voyage from Russia. Not very much. I hope soon to hear from you the whole history."

He groaned inwardly and abandoned the subject after a casual word.

"Your father and mother were very kind to me in Petrograd," he told her, "It was my first diplomatic position and your father made it very easy for me."

"He was always kind to any one he liked," she remarked.

"You will forgive my saying that your resemblance to your mother is very striking," he went on. "I used to think that no one else in the world could possess such wonderful hair and eyes. I see now that I was wrong."

She blushed charmingly and turned to her companion.

"Madame has been almost a mother to me for some years," she confided.

"Is it long since you were in Petrograd?"

"I have not visited Russia since I was a child," she replied. "The climate did not suit me at first and afterward my father did not wish me back while things were so unsettled. Always they wanted to come abroad, but my father's position with regard to the Czar made it difficult. Nicolas hated to be left by his old friends."

"We are interfering with your luncheon, I fear," Felix Drayton suggested.

"Let us meet for coffee," the colonel proposed, with his eyes upon the dish which had just arrived, "or we will come around to the office of Mr. Drayton after luncheon — whichever you prefer."

"Might I suggest my office?" the latter begged. "This is a very intime place and the matters of which we must speak are of some importance."

"Wherever you say," Madame assented graciously.

"In an hour's time, then."

"We will be with you."

Elisaveta caught at Haven's wrist and drew him down toward her. Her eyes were dancing with expectation.

"When shall I see my jewels?" she whispered.

Haven groaned in spirit, but it was impossible to look at her without an answering smile.

"You shall see them before long," he promised.

The two men returned to their table. Haven leaned back in his place with his hands in his pockets and a despairing frown upon his forehead.

"Drayton," he grumbled, "what a mess I'm in! Our friends at the far end have left, I see. You're sure your man will keep tabs on Anna Kastellane?"

"Quite sure," Drayton assured him. "I am inclined to agree with you. I think she will have to be approached. The matter, however, isn't quite as easy as you seem to imagine."

"Why not?" Haven asked sharply. "She took the jewels away when I was unconscious. She knew very well that they were mine, or, rather, that they were in my charge. Although I hate to say it, it was a downright, barefaced theft."

"Precisely. But — excuse me one moment, my young friend. We have lunched lightly. I think a little cheese—that Stilton there, for instance. Thank you. You'll join me, won't you? You want building up after such an illness as you've had. Capital stuff, cheese. Pity it's too early for celery."

"I don't think," Haven remarked with a grin, "that you'd have cared much for our food on the plane. Herring soup with cabbage and bits of rough meat in it most of the time."

"Herring soup is a new proposition to me," Drayton admitted, "and cabbage, I must confess, is a vegetable I have no liking for. What do you think of our friends?"

"The colonel and his wife seem about the usual type," Haven decided. "The girl is almost the most beautiful creature I've ever seen in my life."

"And you say she's like her mother?" Felix Drayton reflected, helping himself to another glass of hock.

"Marvellously. Precisely the same eyes, and her mother's hair must have been exactly that color when she was young."

"Elisaveta Ostrekoff," Felix Drayton repeated thoughtfully. "The Princess Elisaveta Ostrekoff. Yes, it sounds well. Our search, after all, wasn't a long one," he went on. "It's astonishing, when you have a great fortune to offer, how soon you discover a missing person. If it had been the other way, my agents might have failed everywhere."

"I didn't imagine there would be much difficulty about it," Haven observed. "They told me in Petrograd, though, that the last time a letter got through it was from Florence."

"A beautiful city, Florence," Drayton remarked. "Always wish I could get there oftener. It's rather off the beaten track somehow. . . . Regular military presence, the colonel, hasn't he? Good figure. Quite the cavalry-officer type. I wonder whether his wife is Russian or French?"

It occurred to Haven that his companion was being somewhat discursive. He wheeled around upon him.

"Look here," he said. "We haven't got much time before I've got to face those people. Will you tell me what I'm going to say about the jewels? Remember, you're partly responsible for this. I suppose I would have gone up and taken Anna Kastellane by the shoulders and sent for a policeman if you hadn't been there. What am I going to tell that young goddess Elisaveta about her jewels?"

"That is rather a poser, isn't it?" Drayton admitted. "All the same, if you'd played the fool like that down in the bar, I'm quite sure your young friend would have laughed at you.

"She would have maintained that the jewels that came out of Russia had been declared the property of the state, and her two revolutionary friends would have backed her up."

"Then what do you propose?" Haven asked anxiously. "You don't suppose I can tell Elisaveta that I have allowed the jewels entrusted to me by her father and mother to be taken away by another girl without a word of protest on my part?"

The elder man pushed back his plate and ordered coffee and the bill. He had lunched very well and he had no intention of allowing a difficult situation to interfere with his digestion.

"I think," he declared, "that you had better leave most of the talking to me. By tomorrow I shall know something about your friend, Anna Kastellane, and even if I have not discovered the whereabouts of the jewels, I may have discovered the best way to approach her."

The coffee arrived and two bills. With a little murmur of apology, and a glance across the room, the waiter explained the matter.

"The gentleman over the way, sir, Colonel Oliastransky I think he said his name was—the gentleman with the Princess—begged that you would sign this for him. He was told that you were lunching here and he followed, thinking that it was a restaurant. We didn't realize that he was not a member until too late."

"Quite right, quite right," Drayton assented. "I'll sign and pay for both, Henry. Charming people, but not often in London."

The two men took their leave. Drayton touched his friend's arm as they passed out.

"It is quite possible, Haven," he warned him, "that in the absence of the jewels you may be called upon to write a cheque on account for our friends."

"There will be no difficulty about that," Haven sighed. "What I resent so bitterly," he added, "after all I've been through, is having to make excuses instead of handing the jewels over."

"Everything," Felix Drayton prophesied tritely, "may work out for the best."

In the pleasant afternoon sunshine which flooded Felix Drayton's library, Wilfred Haven found something pathetic in the appearance of the two older visitors. Colonel Oliastransky held himself with the same military precision, but his black coat showed signs of many pressings, his trousers were faded, and the carefully repaired shoes and gaiters had passed their epoch of seemly service. His linen was frayed, his large black bow carefully folded to show to the best advantage. The lines of his aristocratic face were deeply indented and his drooping mouth almost tragic. His wife's toilette, too, left something to be desired in style, even though she carried herself with ease and confidence, as though the garments she wore were of slight concern. Elisaveta alone represented luxury. Apart from her beauty, her black georgette gown was cut by an artist, her silk stockings and shoes were of the latest mode. She wore no jewelry and the simplest of hats. Curled up in her easychair she represented a fascinating picture.

"Mr. Haven, please," she called to him softly.

He came over to her side at once.

"Tell me what it is you have brought really. Is it jewels?"

"I am forbidden to open my mouth," he told her good-humoredly. "I had a very difficult job getting out of Petrograd and journeying over here, and I made one slight blunder. For that, my man of affairs has sentenced me to silence—while business is considered.

She laughed up at him.

"I'm glad of the proviso," she murmured. "Is that the right word, or should I say condition? My English is a little rusty."

"It will do," Haven assured her.

Felix Drafton had seated himself behind his desk. He commenced to talk, very informally but with carefully chosen words.

"We are very lucky, my young friend Haven and I," he began, "to have found you people and the Princess so quickly and with so little trouble."

"That we are here so soon," Madame said graciously, "is due to the cleverness of your agent in Paris. We were living in the greatest retirement but he discovered us it seems, with no difficulty. We took our tickets for England within an hour of our interview with him."

"So you were in Paris, were you?" Felix Drayton observed.

"We were staying at a small pension near Versailles," the colonel explained hurriedly. "Elisaveta's remittance had ceased altogether and our own were very irregular. Our anxieties have consequently been great and we should like to know from you at once, Mr. Drayton, what this young gentleman has brought us from the Ostrekoff family? If it is jewels—where are they? If it is money—how much is it?"

"The original bequest," Felix Drayton confided cautiously, "was a packet of jewelry."

"Jewelry?" the colonel repeated. "To what value, Mr. Drayton? You must pardon our anxiety. The matter is of vital importance to us.'

"You can set your minds at ease," Felix Drayton assured him. "The value of those jewels will be sufficient to free you from financial anxieties for the rest of your lives."

"The amount?" Madame demanded.

Felix Drayton fingered his miniature moustache.

"You must prepare for a shock," he said. "The jewels might realize as much as one or even £2,000,000—"

"They are valued at three," Haven interposed stubbornly.

There was an absolutely awe-stricken silence. The girl's soft fingers twined themselves in Haven's. Even she could find no words, but her eyes were full of adoration. Haven was, after all, a man of ordinary mold and his senses thrilled responsively. It was she who first found words.

"When can I see them?" she asked. "When can we—sell something?"

The colonel coughed.

"You must not think my ward too mercenary," he apologized. "The fact of the matter is, that like a great many of my country people stranded in Europe, we have been short of money for some time."

"It is easily understood," Felix Drayton sympathized. "But that state of things need exist no longer. Concerning the delivery of the jewels themselves there may be—I speak to you quite frankly—a brief delay."

Dismay settled upon their countenances. The girl withdrew her fingers from Haven's and suddenly sat upright. There was a flash in her beautiful eyes—half of fear—half of anger. She seemed to be years older.

"Delay?" she repeated, and even her voice had changed. "Why should there be any delay? The jewels are my property. Mr. Haven, to whom they were entrusted, has arrived. Where are they, please?" she concluded almost sharply, as she swung around to face him.

"Delay in the delivery of the jewels themselves," Felix Drayton reiterated. "As regards money, there need be no delay whatever. Mr. Haven is, I understand, prepared to advance any reasonable sum before the banks close this afternoon," he added, with a glance at the clock.

The pinched expression which had suddenly made him look like an old man had left the colonel's face. Madame half closed her eyes with relief on hearing those blessed words. The girl's fingers sought Haven's again, although something had gone from her feline abandonment. The seductive light, however, was back in her eyes.

"How good you are," she murmured. "But why did you frighten us?"

"Perhaps, Mr. Haven," Felix Drayton went on, "if you would make out a check for, say, a thousand pounds, it will prove to our friends here that there is no serious hitch in the proceedings."

"A thousand pounds!" the colonel gasped. "Certainly, certainly. Mr. Drayton. I am sure that Elisaveta would appreciate it. We should all feel much relieved."

The girl's eyes were fixed upon her companion's in puzzled fashion. She alone of the trio seemed to be thinking beyond the one amazing fact that a thousand pounds was about to tumble into their laps.

"It will be wonderful," she acknowledged, as she watched him draw a checkbook and a fountain pen from his pocket. "But I suppose I am stupid. I do not understand why I should not see my wonderful jewels."

Haven wrote out a check and Felix Drayton handed it to his secretary, a young man who had entered the room at his bidding.

"Plenty of small notes, Robbins," he instructed him. "Be sure you come straight back here."

The young man bustled out. Felix Drayton, as though he realized that the girl was the only person from whom trouble was to be expected, turned to her.

"Princess," he said, "Mr. Haven and I, as his representative, have simply to throw ourselves upon your indulgence for a few days. The jewels are close at hand and we believe them to be in safe keeping, but for the moment, we cannot produce them and we cannot say where they are. But listen, please," he went on hurriedly, as he saw the frown forming on her forehead. "You should remember this—Mr. Haven has practically accomplished his mission at the repeated risk of his life, and I do not think that any other messenger to whom the jewels could have been entrusted would have achieved the same measure of success. You must please remember that, and, in my unprejudiced opinion, you should be grateful to him. There is also this point for you to consider—we have not asked for any proofs of identity or anything of that sort. Mr. Haven is too much impressed by your likeness to your mother to think it necessary, but when the larger amounts are dealt with, you must, of course, produce proofs that you are the person we know you to be. When that is done, Mr. Haven will hand over to you either the jewels or their full value in money."

To Be Continued

HOLT

DRIVER UNHURT WHEN CAR SKIDS

Quite a number have been north picking huckleberries this year and report a bountiful crop.

Congratulations are extended to Mr. and Mrs. Gordon Morris of Toronto, nee Caroline Ianson of Holt, who were married recently. The community joins in wishing the bride much happiness in her future life.

Mrs. Walter Couch and sons are spending this week at Lake Joseph. Mrs. Wilson McCullough and Maurene spent a couple of days this week at the home of Mr. and Mrs. Marvin Rutledge.

Congratulations are extended to Mrs. Frank Cunningham who was successful in winning an electric refrigerator in a contest recently.

Miss Mabel Pegg of Mount Albert and Mrs. Le Roy Cornell of Furnace Falls visited at the home of Mrs. Ada Rolling last Thursday afternoon.

Miss Madeline Hogg spent Sunday in Toronto.

Mrs. John Leek and family of Uxbridge spent Monday with Mrs. Leek's sister, Mrs. Jennie Watts.

Mr. and Mrs. Walker McFarland and Francis spent Sunday with friends at Stroud.

Mrs. Wm. Rutledge and Miss Mary Rutledge of Newmarket are visiting at the home of Mrs. Rutledge's sister, Mrs. Frank Cunningham.

Grace Mitchell had the misfortune to fall and break her arm, but is now getting along nicely.

Horace Burrwick escaped serious injuries when his car skidded on wet pavement at Holt, the heavy wire cable saving him from going down a steep embankment. Two posts were knocked out, and the car was damaged.

Misses Beatrice and Marion Gibney, Helen Contes, Evelyn Thompson and Elda Stickwood had tea at the home of Miss Laurene Watts on Tuesday evening.

Miss Elsie Plummer and friend of Kitchener spent the weekend at the home of the former's grandfather, Mr. Wm. Mitchell.

Mr. and Mrs. Harford Wardell spent Sunday with Mr. and Mrs. Sam King.

Harold Watts attended the ball game at Goodwood on Monday afternoon.

Zephyr

Miss Alberta Baker and friend of Toronto spent the weekend at the home of her aunt, Mrs. J. O. Bartlett.

Quite a number from Zephyr took in the Lennox Memorial picnic at Jackson's Point on Monday.

Mr. and Mrs. J. H. Palmer and Joan, who have been spending a few days at Jackson's Point, had tea with Mrs. Palmer's parents, Mr. and Mrs. J. W. Rynard, on their way home on Tuesday.

Miss Marie Heffernan of Guelph is spending a couple of weeks with her friend, Helen Rynard.

Mr. Philip Rynard of Brock spent Sunday at Mr. Gordon Rynard's home.

Mr. H. Squires is suffering with an attack of erysipelas.

Mr. and Mrs. H. Miller spent Tuesday in Toronto.

Mr. and Mrs. L. Alcorn and Beverley of Toronto spent the weekend with their aunt, Miss Julia Madill. Miss Madill returned home with them for a week.

Maple Hill

Mr. Malcolm Love spent the weekend at home with his parents, Mr. and Mrs. D. Love.

Mr. Fred Knights was visiting in Toronto last Sunday.

Mrs. A. Knights returned home last Friday morning after spending two weeks with her son in Kapuskasing.

Miss K. McGill spent the weekend with her brother, Mr. Wm. McGill.

Mrs. Bert Scott had her sister, Mrs. Davis, and three children, visiting her over the weekend.

Mrs. Harry Knights was able to return home from the hospital this week, and friends hope she will be able to be out again soon.

Mr. McAsh went to visit Mr. Bert Scott's mother last Thursday evening. She is very ill at Simcoe Farm, Jackson's Point.

Next Sunday the services will be held as usual, with Sunday-school at 10.45 a. m., prayer meeting at 7.00 p.m. and the regular evangelistic service at 7.30.

Next Sunday a group from Toronto is going to be present. They are bringing a violinist who has received gold medals for her wonderful playing. There will be other special music and singing. Everybody is welcome.

Holland Landing

Mr. and Mrs. S. C. Sheppard and Dorothy and Mrs. E. Thompson motored to Callander over the weekend.

Sympathy is extended to Mrs. Sprowl in the loss of her husband this week. Mr. Sprowl has been a confined invalid for a number of years.

Miss Ruth Lewis of Toronto is the guest of Mr. and Mrs. S. Milligan and family for several weeks.

Mr. and Mrs. Aubrey Stephenson and Mr. and Mrs. V. Kitching motored to French River this week to spend their vacation.

Mr. and Mrs. Verne Kitching and daughter Dorothy, and Mr. and Mrs. F. W. Kitching visited friends in Rochester over the weekend.

Miss Marion Fawcett of Toronto is spending her vacation with her parents, Mr. and Mrs. A. Fawcett.

Max Bemrose of Bradford will be the soloist at the United church here this Sunday. The service is at 7 p.m., standard time.

The sympathy of the community is extended to Mrs. Angus Sweet, whose husband passed away in York county hospital Tuesday. Mr. Sweet is one of the older residents of the village, having resided here for a great number of years. He will be missed by his numerous friends.

Mr. and Mrs. Thos. Abraham and daughters of Wroxeter, and Mr. Geo. Grand of Toronto visited Mr. and Mrs. Sheppard on Friday.

A celebration of the holy communion will take place in Christ church, at 10 a.m., standard time, Sunday, Aug. 7. The service will be in the charge of the incumbent.

The Era is Ontario's first paid-in-advance weekly.

PAY FINE TRIBUTE TO SCHOOL MA'AM

The pupils and ratepayers of S. S. 10, Scott, held a picnic at Jackson's Point on June 29. The afternoon was spent in races and contests for young and old and a ball game. Others enjoyed swimming and wading.

After a bountiful lunch, including ice-cream for everyone, Kenneth Tait and Audrey Durstan presented Miss Verna Pearson with a beautiful travelling case and overnight bag. Mabel Durstan read the following address:

"We, the trustees, pupils and ex-pupils, parents and ratepayers of S. S. 10, Scott, having learned with deep regret of your resignation as our teacher, take this opportunity to try to express to you in a tangible way, our sincere appreciation of your faithful and efficient services while you have held that position.

"During the seven or eight years that you have taught in our school, we have heard no word of complaint or criticism from either pupils or parents. You have measured up to the ideal teacher in every way, intellectually, morally and physically. Your advanced methods and modern system of instruction made our lessons not a drudgery nor a task, but a real joy and an inspiration to learn more. You have expressed a real personal and loving interest in each scholar. Therefore, your discipline was not by fear of punishment, but by love and respect. Your cheerful and modest disposition and good moral character has no doubt made a lasting impression on the lives of your pupils.

"We therefore ask you to accept this travelling case as a small expression of our esteem and affection. Will you use it as a reminder to come and visit us occasionally? In future years, as you journey along life's road, may it recall to your mind the good wishes that follow you as you go to your new school where we hope you may win a host of friends, and receive in full measure the esteem and appreciation that you deserve. We wish you continued joy and success in your profession, and pray that health, happiness and prosperity may be your lot wherever you go."

The address was signed by Walter Kydd, Herb. Tait and A. P. Arnold, trustees, and on behalf of the ratepayers by Walter Durstan.

Miss Pearson was quite surprised, but thanked the pupils and parents for their gift. This was one secret which the children had not told her, she said. She invited her pupils or any of the parents to call on her whenever they happen to be near Queensville, where she begins her new duties in September.

Taught Caesar

First Student: "I wonder how old Miss Jones is?"

Second Student: "Quite old, I imagine. They say she used to teach Caesar."

Best Not Seen

"I want to see your beauty editor," said the caller at the sanctum of a popular magazine.

"Are you following her advice?"

"I am."

"Got confidence in it?"

"I have."

"Then you don't want to see her."

YOUR HAPPINESS
YOUR POCKETBOOK
ALL SAY Get a
GENERAL ELECTRIC
Triple-Thrift REFRIGERATOR



THOUSANDS of thrifty housewives today are proving that a G-E Refrigerator more than pays its own cost. Many say they save $10 a month or more because perishable foods can be bought in quantities at week-end bargain prices... because food is preserved so long in such an appetizing, wholesome condition.

Let us give you facts and figures. You are paying for a G-E Refrigerator anyway, so why not have one to enjoy? Come in and talk it over.

YD-38

MADE IN CANADA

Saves You Money...All Year

J. E. NESBITT
Phone 197w Newmarket



A YUCCA IN BLOOM

Little Miss Joyce Leadbetter stands beside a yucca plant in the garden of Miss Elizabeth Leek, Mount Albert. The plant had a five and one-half foot flower stem with 500 creamy white flowers. Each flower on the lower branches measured three and three-quarter inches across and those on the top branches three inches.

MOUNT ALBERT

GRANDMOTHERS TO MEET WITH W. I.

Rev. and Mrs. C. J. Bailey and son, Gordon, of Tottenham, called at the home of Mr. and Mrs. H. W. Theaker on Wednesday afternoon of last week.

Mr. John Summerfeldt of Cannington and Miss Bessie Thompson of Lethbridge were calling on friends in town on Wednesday afternoon.

Miss Margaret Pitt of Markham has been spending her holidays at the home of her uncle, Mr. H. Leadbetter.

Mrs. John Grose, Mr. Robert Grose and Mrs. Chas. Riemer of Niagara Falls, N.Y., spent a few days with Mrs. R. Harper and Mrs. Jas. Slorach. Miss Vivian Riemer, who had been spending a couple of weeks with Mrs. Slorach, returned home with them on Friday of last week.

Mrs. Bowman of Toronto is spending a couple of weeks with the Misses Hayes.

Mr. and Mrs. Bill Richards and Mr. and Mrs. Harry Mitchell (nee Mary Kightly) of Toronto were visitors at the home of Mr. and Mrs. W. R. Steeper on Sunday.

Mrs. Baine and children of Toronto are visiting Mrs. Baine's sister, Mrs. W. Draper.

A number of veterans from here attended the Canadian Corps reunion in Toronto on Saturday and Sunday.

Mr. and Mrs. Lorne Mainprize and family spent the holiday at the home of Mr. Mainprize's parents, Mr. and Mrs. M. Mainprize.

Miss Hilda Davidson and Mr. Don Loach of Toronto spent the holiday with friends at Morrison Lake.

Mrs. Acton of Brechin spent the weekend at the home of her brother, Mr. William Thompson.

Mr. John Ross of Ridgeway, Misses Effie, Marion and Muriel Ross and Mr. Ken Duncan of Toronto were holiday visitors at the home of Mrs. H. Ross.

Mr. and Mrs. Barnes and family have gone to their cottage at Lake Simcoe for a month's vacation.

The baseball boys went to Goodwood field day celebration on Monday and came home with the first-prize money.

The Women's Institute will hold their August meeting at the home of Mrs. B. Sinclair on Thursday, Aug. 11. This will take the form of a grandmother's meeting and all grandmothers of the community are invited and they are asked to bring a piece of needlework with them for exhibit.

There will be a window display on Tuesday, Aug. 9, at Thompson's Hardware. This will be the last before the annual show and it is hoped there will be a lot of entries.

Following is the list: 1, best bowl of calendulas; 2, best six French marigolds; 3, best decorative dahlia; 4, best collection of dahlias; 5, best bowl of petunias; 6, Best three perennial phlox, alike or different; 7, best three blooms verbena; 8, best spike tiger lily; 9, best three primulinus; 10, best bowl pansies; 11, best dining-room table bouquet; 12, Best three snapdragons; 13, best collection of annuals; 14, best three zinnias; 15, best specimen rose; 16, best collection of roses; 17, best three blooms centauria; 18, best three blooms cornflower.

CHRISTADELPHIANS

I. O. O. F. Hall, Mount Albert
August 7, 7.30 p. m., D. S. T.
Bible address — The Bible truly and wholly inspired. Modern theology, apostate and corrupt.
Bring your bible. No collection. All welcome.

It is cheaper to pay out a little money for advertising than to pay interest on goods that stay on the shelves too long.

ELMHURST BEACH

ASKED TO WEAR OLDTIME DRESSES

Quite a number from here attended the bazaar and garden party at the United church, Keswick, on Wednesday.

Harvest is in full swing and the hum of the threshing machine is heard. The farmers have a lot of wheat in this locality and a good sample.

Mr. and Mrs. Gardner and three children from London, Ont., spent the holiday weekend at Mrs. Ralph Draper's.

Mr. Leslie Lockerbie is away this week.

Mrs. Gordon Mahoney and two children from Iola, Kansas, are visiting at Mr. and Mrs. Obee Peters'.

Mr. and Mrs. L. B. Pollock and family have a cottage at Farley Beach for a month.

Miss Lillian Miller of Toronto is home on her holidays, with her parents, Mr. and Mrs. Wm. Miller.

Miss Laura Peters and Mr. Ashdown and Miss Ashdown of Toronto spent the holiday weekend at Mr. and Mrs. Obee Peters'.

Miss Mary Leonard of Toronto spent the weekend at Mr. and Mrs. Charlie Hodgins' home.

The regular meeting of the Elmhurst Beach Institute will meet at the home of Mrs. Millar Sedore on Wednesday, Aug. 10. It will be in the form of an old-fashioned tea party on the lawn, and all are requested to come dressed in an old-fashioned costume. There will be a good program and all members of the Institute are to help provide the lunch.

Roche's Point

Preparations are being made for the annual sale of work, of fancy and useful articles, at the bazaar under the auspices of the W.A. of Christ church, which will be held on the rectory lawn, Saturday afternoon, Aug. 13, commencing at 3 p.m. D.S.T.

The special preacher at Christ church, Roche's Point, on Sunday, Aug. 7, at 11 a.m., D.S.T., will be Rev. Edward Morley, rector of St. Paul's church, Runnymede, West Toronto.

Ravenshoe

Mrs. Richard Young of Newmarket is the guest of her son, Mr. Percy Pollock.

Harvey Shaw spent several days in the blueberry country and returned with several baskets of the fresh berries which a number of neighbors secured from him.

Mr. Sherman Duggan and son, Donny, of Timmins, were visiting Mr. Duggan's aunt, Mrs. Thos. Smith, the past few days.

Master Lloyd Pollard spent a few days visiting at Sutton.

Miss B. Atkinson and sister were calling in the neighborhood on Saturday.

Mr. and Mrs. Doner, Toronto, were weekend guests at Mr. Thos. Laws'.

The schoolhouse is being redecorated inside and there are several improvements in the yard, getting ready for the opening.

Little Miss Jean Rose spent the holidays with her grandparents, Mr. and Mrs. O. Blizzard.

Mr. and Mrs. Laverne Pollock, Toronto, were Sunday visitors at the home of Mr. Pollock's parents, Mr. and Mrs. W. Pollock.

A large number from here enjoyed the annual Lennox memorial picnic on Monday. A few of the young folks went to Newmarket in the evening and enjoyed the dance there.

The church service will be held at 9.45 a.m. during the month of August, followed by the Sunday-school session. Everyone is urged to attend and make these early services worthwhile.

Mr. Well Hamilton of Saskatoon, Sask., is visiting relatives and friends here.

Misses Muriel and Beryl Glover have returned home after spending the last two weeks in Muskoka, the guests of their aunt, Mrs. Phillips, at her summer cottage.

Congratulations are extended to Mr. and Mrs. Fred Mahoney on the birth of a baby sister for Billie and Beverley.

Miss Ethel Miller and Mr. Lockwood of Niagara Falls spent a few days last week at the home of the former's uncle and aunt, Mr. and Mrs. George Hamilton.

Queensville

A splendid meeting of the Women's Institute was held at the home of Mr. W. A. Burkholder, with Miss Marian Burkholder as hostess. It was held on the lawn and Mrs. Sydney Thompson, the president, was in charge of the meeting.

Miss Dorothy White gave a very interesting paper on "Economics" and Miss Burkholder gave a very fine report of the camp she had just attended.

A program was arranged to visit Lakeside branch the following day, and a committee of eight ladies was formed to arrange for the trip to be taken to "Springwater Park" at Midhurst on Wednesday, Aug. 10. A program and delicious refreshments were served at the close.

Successful business men keep presenting their stories to the public. They always have some new article of merchandise or some new price to tell about, and the old good service to emphasize. They keep at it and they build their businesses.

KESWICK

ARE MARRIED IN STROUD CHURCH

A wedding of interest to the Keswick district took place at Stroud on Saturday, when Miss Elva Eileen Flath, daughter of Mr. and Mrs. Fred Flath of Toronto, became the bride of Percy W. Mahoney of Keswick. The ceremony was performed in Stroud United church, by Rev. Stanley Paisley.

The bride wore a frock of Wedgewood blue triple sheer, with pleated jacket, and hat and veil of dubonnet red, with accessories to Hill roses and lily of the valley. The couple were unattended.

A reception at the home of the bride's cousin, Mrs. Staney Paisley, followed the ceremony, after which the couple left on a motor trip to Sault Ste. Marie and Michigan.

ALLANDALE OFFERS
(Continued from Page 1)

of the fifth but a snappy double-play by Tunney, unassisted, squelched their hopes. Joe certainly makes up for the trouble of bringing him from Toronto for the games, by his steady playing.

The sixth proved a repetition of the preceding innings from a local viewpoint, with loose playing resulting in Smith, Tunney and Burkholder touring the bases.

Lougheed hit a long fly to left field, which seemed labelled for a homer. However, "Speedy" Giles proved Johnny-on-the-spot and leaping into the air, pulled off a one-handed catch that brought gasps of admiration from even the hard-bitten Allandale supporters.

After Brammer, Smith, and Gibney had added to the locals' total in the seventh, Joe Spillette asked Burkholder to deliberately fan in order to speed up the game. Bill obliged by missing three straight pitches in a fashion that must have been heart-breaking to Roe in the pitcher's box.

The game ended by mutual agreement at the end of the seventh, with Newmarket victor by 14-0. This gives the Redmen a one-game lead in a best three out of five series for the championship of the Simcoe county softball league.

Big Alex, who was induced out of his semi-retirement by some unknown force, was fogging the ball over as in the heydey of his youth and used a change of pace that completely baffled the losers.

Allandale literally threw the game away, as on countless occasions bad throws to third or the plate cleared the bases of Redmen. Both Allandale catchers, Hooper and Dorling, were particularly bad in this regard.

Box Score:
Newmarket—0 4 1 2 1 3 3—14
Allandale — 0 0 0 0 0 0 0— 0
Newmarket line-up: Giles, lf; Brammer, 2b; Gibney, rf; Smith, cf; Peters, 1b; Burkholder, c; Webster, p; Hilton, ss; Tunney, 3b.

TOWN GOT
(Continued from Page 1)

the village of Brownsville. There are also in King, Bogarttown in the north-east of the township, about two miles from Yonge St., containing about ten dwellings, grist and saw mill, wagon-maker and blacksmith; and Tyrwhit's Mills, eight miles east from Lloydtown, between that village and Yonge St., containing grist and saw mill, tavern, store, and blacksmith. King is settled by a mixed population, consisting principally of Irish, with a few English, Scotch, Canadians and Americans. One hundred acres of crown lands are open for sale in King, at 8s. currency per acre. There are eight grist and 12 saw mills in the township.

"Population in 1842, 2,625. Ratable property in the township, £42,064.

"A township in the home district," the volume states of East Gwillimbury, "is bounded on the north by the township of North Gwillimbury; on the west by West Gwillimbury; on the south by Whitchurch; and on the east by Scott. In East Gwillimbury 38,380 acres are taken up, 9,215 of which are under cultivation. This township has been settled about 45 years; and contains a mixed population consisting principally of Pennsylvanian Dutch and their descendants, Canadians and Irish, with a few English and Scotch. There are many very excellent farms in the township. The quality of the soil varies, some parts being hilly and poor; but a large portion of the township consists of rolling land, with good timber. An extensive swamp runs through the north of the township. The villages of Sharon and Queensville, and part of Holland Landing, are in the township. Three thousand, one hundred acres of crown lands are open for sale in East Gwillimbury, at 8s. currency per acre. There are two grist and five saw mills in the township.

"Population in 1842, 1,796. Ratable property in the township, £30,526," it states.

About North Gwillimbury, it says: "A township in the home district, is bounded on the east by the township of Georgina; on the north and west by Lake Simcoe and Caal's Bay; and on the south by East Gwillimbury. In North Gwillimbury 13,080 acres are taken up, 3,245 of which are under cultivation. A large portion of the north and west of the township is light soil, with pine timber. There are some good farms in the township. In some parts of the township, the banks of the lake are high, in others there is a considerable quantity of marsh. Eight hundred acres of crown lands are open for sale in North Gwillimbury, at 8s. currency per acre.

"Population in 1842, 607. Ratable property in the township, £9,588."

"A township in the home district," it says of Georgina, "is bounded on the north by Lake Simcoe; on the west by the township of Gwillimbury North; on the south by Scott; and on the east by Brock. In Georgina, 11,827 acres are taken up, 2,653 of which are under cultivation. Much of the land in this township is hilly and broken; some of it, however, is of excellent quality, and is heavily timbered. The banks of the lake in Georgina are generally rather high. A stream, called Black River, runs through the east of the township, from south to north, on which is a village, called Bouchers' or Sutton Mills, situated about two miles south of the lake. On the lake shore, about three miles from the village, is an Episcopal church. The steamboat "Beaver" stops at Jackson's Point in the township. Two thousand nine hundred acres of crown lands are open for sale in Georgina at 8s. currency per acre. There are two grist and three saw mills, and one distillery in the township.

"Population in 1842, 586. Ratable property in the township, £8,419.

"A township in the home district," the book says of Whitchurch, "is bounded on the north by the township of East Gwillimbury; on the west by King; on the south by Markham, and on the east by Uxbridge. In Whitchurch 43,462 acres are taken up, 15,330 of which are under cultivation. This is an old settled township, containing many fine farms, which are generally well cultivated, and many of which are beautifully situated, and have excellent orchards attached to them. Most of the land is rolling. Whitchurch was originally settled by Pennsylvanian Quakers, most of whom or their descendants still hold the land. The village of Newmarket is situated in the north-west corner of the township. There are four grist and thirteen saw mills in the township.

"Population in 1842, 3,636. Ratable property in the township, £51,392."

Advertising A National Blessing

By John C. Kirkwood

I am an enthusiastic advocate of advertising as printed in our newspapers and magazines; and in this contribution I want to tell why advertisements as published in newspapers and periodicals give me so much satisfaction.

First of all, however, let me define advertising. Advertising is the communication to the public of information about goods, services, causes and creeds, with a view to having them more widely and largely accepted. Or, if you like it better, Advertising is a man's pride in what he makes, or distributes, or believes in—pride made vocal, as it were. Thus, if a man makes a very good soap—as did William Hesketh Lever—then there burns within him a desire to let others know about his good soap. He would have felt choked if he had not been able to proclaim the news about his good soap. And it is the same in respect of all other makers of good products and who provide a good quality of public service. It is wholly right and natural for the maker of a labor-saving implement for use on farms, or of a domestic utility, to communicate news and information about it to all the world.

There is the case of a man named Howe. About 100 years ago he invented a very good sewing machine, which he offered for about $40. But for good or poor reasons, this man Howe failed to advertise his sewing machine to women. His sales efforts were confined to clothing factories. A whole generation passed before Howe's sewing machine found its way, in any large numbers, into the country's homes. For 20-30 years women had to go on sewing by hand, while all the time there was a good and inexpensive machine to be had—a sewing machine which, alas! was not advertised. This single example illustrates the obligation which rests on manufacturers making labor-saving implements and mechanisms to advertise their product — to make it known, and to give the public a chance to buy it if it wishes to do so.

Just as there is an obligation on doctors who discover better ways of treating human ailments and of alleviating pain to make known what they have discovered, and to make available, widely, their discoveries, so there is equal obligation on the part of manufacturers and those providing public service to make known and available what they have for the public's good and advantage. If Frederick Banting had kept silence about his discovery of insulin, what would have been said of him?

As a matter of fact, the public demands advertising. It feels that it has a right to be advertised to. Its attitude is this, toward all who elect to serve it: "If you have anything for us which will soften the hard things of life — which will reduce drudgery, which will conserve health, which will help us economize time and effort and money, which will put more sunshine into life, then we want you to inform us about it. Then you can trust us to be appreciative of what you are making or doing for our advantage. Be assured of this, namely, **We want to be informed about everything designed for our good or advantage.** Advertisements are news just as truly as what is printed in the editorial columns is news. Indeed, they are a really better kind of news, for advertisements tell us what to do, be or have: they give us information which we can turn to account in the affairs of daily life. They give us visions of better ways of living; whereas editorial news is just intended to feed our desire for knowledge of what's going on all over the world—to give us something to talk about when we meet people. It's the news which comes out of factories, and retail stores, and laundries, and bakeries, and financial institutions, and out of corporations operating railways and steamship companies and mines and telephone service, which is of vital concern to us. Give us news —lots of it, and regularly."

I know that some say that the cost of advertising adds to consumer prices, and that some advertisements are not fully believable. I am not a particle upset by such charges. I am not looking for blemishes and shortcomings in the character of those who attend church or who serve me. What matters most is the totality of lives and conduct. Christopher Columbus was not a saint, but he had the will and the courage to go exploring across the Atlantic. It was this that mattered in his day and generation. What matters with me is that life for us all is infinitely more tolerable because of the enterprise of advertisers—because of the great quantity of advertisements appearing in our newspapers and magazines. Standards of living are higher, wages are higher, employment is more assured, and backbreaking labor is lessened —all because of advertising.

About the charge that the cost of advertising adds to the consumer price of products in common use, and therefore to the cost of living, I want to say quite emphatically that advertising does not add to the cost of living. On the contrary, advertising lowers living costs. I am ready to grant that in the case of some products, the cost of advertising them may add something to their consumer price; but in respect of most things in common use and which are rebought frequently, their consumer price would not be one cent less if they were not advertised. Indeed, it might be more.

Advertising most certainly focusses consumer demand on advertised products. This leads to mass production. Mass prodution lowers production costs quite amazingly. Consumer prices drop correspondingly. Some illustrations of the drop in consumer prices of classes of products in wide demand are: In 1891 a 100-candle power electric bulb cost $3.50 and used 310 watts. Today such a lamp can be had for 20 cents and uses 100 watts. A dozen years ago a slow-cooking electric range cost $205. Today the same stove, but much faster, costs $107. Fifteen years ago an electric lamp sold for 45 cents. Today a bulb giving 80% more light costs 15 cents. An electric motor which 20 years ago cost $80 sells today for $12. In the short period of 10 years the price of a 6-foot electric refrigerator has dropped from $295 to $165, and the present model consumes only 21-kilowatt hours per month as against the 50-kilowatt hours of the model of 1928. Radio sets which have cost $200 a few years ago are equalled and surpassed by $30 models of today. Cameras which were priced $5 a few years ago were less good than the camera one can buy today for $1. Motor cars much inferior to today's models were 10 years ago double the price of today's cars. Today motor car tires are half the price which they cost a few years ago and have 10 times the guaranteed mileage.

It is true that science has been a very large contributor to the betterment of products and to the cheaper ways of making them: but science gets its chance in laboratories of factories which have grown great in size and income as a consequence of advertising.

Without advertising few products could or would attain large consumption. Advertising acquaints millions upon millions of consumers with what science and invention devise. The new soaps and cleansers, the new lubricants, the new metal products, the new electrical utilities—all have had their consumption made huge because of advertising.

Advertising has made possible the vast number of newspapers and magazines which are available to us at such a low per copy cost. If there were less advertising, our newspapers and magazines would be fewer and smaller, and their per copy cost would be multiples of their present-day prices. If there were less advertising, there would be fewer retail stores, and consequently fewer factories and less employment — which would be an incalculable disaster.

It is advertising which has led us to transfer so much work formerly performed in the home to factories—such work as food-cooking, dress-making, washing. This transfer of domestic labor to factories and laundries has released young women from the necessity to remain at home, and has provided them with wage-paid work in offices and factories and stores. So the family income is now being earned by several members of the family, not merely by the husband-father.

This transfer of domestic labor to factories has been beneficial to farmers. Millions of acres of land are kept in steady and assured production, producing vegetables, fruits, fodder, which became packaged sugar, milk, syrup, vegetables, fruits. Advertising has made this continent consumers of oranges, fruits of other sort, tomato juice, ice cream, confectionery, and so has given assured perennial employment to millions of farmers.

The mammoth consumption of foods and beverages of branded sort, which is a consequence of advertising, has brought into being new industries—the making of glass and tin and paper and wood containers, for example. The printing and lithographing businesses have grown to immense dimensions because of advertising. The transportation services, by land, sea and air, have been enormously magnified by the increase of industry, which increase is attributable to advertising. The gigantic motor car industry, with its limitless cognate industries, is a child of advertising. Many, many towns and cities have factories in them whose products are consumed by the motor car industry.

So one could go on and on stating the case of advertising.

The Era is Ontario's first paid-in-advance weekly.

DREW CRITICIZES DEFENCE SYSTEM

"We're seeing strange doctrines being spread about the country like poison and it's time we were moving to combat them," stated Col. George A. Drew at the Lennox Memorial picnic held at Jackson's Point on Monday. A good crowd was present, thronging the midway and enjoying the sporting events, in spite of heavy rain early in the day.

"We don't need swastikas and red flags in this country," Col. Drew said, calling for legislation to make drilling in military formations illegal except by police and defence forces. He asked that private uniforms such as those worn by fascists be made illegal, too.

He felt that it was time for a tie-up between civil and defence aviation and a shake-up in the administration of Canada's defence. He said that the director of the air force "can't even fly a machine and doesn't use an airplane himself." Men who knew aviation should be put in charge of Canada's air force, he said.

"The machines Canadian pilots are being trained in are a disgrace," he said. "The Hawker Hurricane in England does 408 miles an hour. The top speed of the fastest Canadian fighting class machines is 150 miles an hour with a good wind behind it. It would be suicide to place a man in a Hawker with the training he gets in Canada.

"The defence of this country should not be mixed up with politics," he said.

Baseball, wrestling, races, clowns and entertainment were included on the program. A baby show was an important feature of the day, but as the organizers were puzzled as to how to award the prizes, a prize was given to each of the babies.

YOUR SUIT Cleaned & Pressed 69¢ LADIES' DRESSES 75¢
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"They Advertise!"
Why of course they do!

Canadian poultry raisers are asking the dominion department of agriculture to spend some money to make people eat more, instead of less, eggs. Yes, advertising "makes" people do things, and like it!

Canada Poultryman says:—

No, there is but one main cause of our present weak markets and unsatisfactory prices, and that is — POOR MERCHANDISING METHODS.

For proof of this statement one has only to study how all competing foodstuffs are sold, and how those responsible for their movement into consumption handle their problem. THEY ADVERTISE. They advertise in daily and weekly newspapers, in family magazines, on bill-boards, over the air, in theatres. They never let up! It is modern business, and if we hope to stay in the running we too must go modern.

Our present campaign to petition the Minister of Agriculture to procure an advertising appropriation of One Hundred Thousand Dollars with which to increase the sale of eggs is based on a sound knowledge of the industry's requirements. When it is considered that the same means have already been taken by the Fishery Industry and by other divisions of the Agricultural Industry it will be realized the request is justified and its fulfilment deserved. Large sums are set aside to advertise Canadian products overseas, and while this may be good business it is undoubtedly of greater importance to cater to a market that is admittedly the best we ever will have — THE HOME MARKET.

THE NEWMARKET ERA
Phone 12

